The Asian American Foundation

THE ASIAN AMERICAN FOUNDATION (TAAF) AAPI DATABASE

Frequently Asked Questions

Why is TAAF creating a database? Who is likely to use this database?
TAAF is creating a database that connects its corporate partners, government contacts, individual donors and the broader public with organizations listed in the directory. TAAF aims to keep this database updated on a regular basis. While the database is intended to be useful for prospective donors, the hope is that it will be beneficial for all audiences.

Why are APF and TAAF partnering? How will this partnership impact Give in May?
APF and TAAF are partnering as a way to increase visibility for Give in May partners and to provide greater fundraising opportunities for participating organizations. TAAF is continuing to sponsor the campaign by supporting the #GiveInMay Awards and will encourage its network of organizations to participate. Additionally, more organizations can learn about and join the campaign through TAAF's database.

Why should my organization participate in TAAF's database?
Participating organizations have the opportunity to gain visibility from TAAF's corporate partners, government contacts, individual donors, and the broader public, which may result in additional fundraising opportunities.

How can my organization opt in to participate in TAAF's database? Will this require any additional work?
To opt in, check the box at the end of the Give In May registration form to be included in the database. If you have already opted in to the database, check the box to update your information. By checking either box, you are giving APF permission to share your registration data with TAAF. No additional work is required after you submit the form.

What happens after I opt into TAAF's database?
After opting into TAAF's Database, the data provided in your registration form will be shared with TAAF and uploaded onto the TAAF database.

Can I opt out of the TAAF database?
Yes. Organizations may opt out of the TAAF database at any time by emailing database@taaf.org.

I have other questions about this database. How can I reach you?
Please email database@taaf.org with your question/s.