ANNUAL GALA

Saturday, October 22, 2022
Four Seasons Hotel
San Francisco
ABOUT OUR GALA

The Asian Pacific Fund's Annual Gala is a celebration of philanthropic leadership in the Bay Area's Asian and Pacific Islander community.

It brings together the region's business and community leaders for an inspiring evening that raises support for API-serving community organizations.

Contact
Gurpreet Tung
Director of Development
gurpreet@asianpacificfund.org
Richard Lui’s 30-year career sits at the intersection of politics, journalism, technology, filmmaking, publishing, and finance. Currently he is news anchor for MSNBC and NBC News and formerly at CNN Worldwide. A first generation Chinese and Polynesian American, Lui is one of the rare AAPI speakers with authority and on the ground experience on the complex topic of race and policy. He has reported on the ground during heightened racial unrest and on heated political climates and national elections in the U.S. and Asia. In 2007 he became the first Asian American male to anchor a daily national news broadcast in America.

Lui is the bestselling author of *Enough About Me: The Unexpected Power of Selflessness*, which covers the big ideas of our time and challenges dominant thinking about self-focus in a way that’s healthy for productivity at work and home. He is also the Director and Producer of two feature documentary films, *Academy Award®* and *GRAMMY®* qualified directorial debut, *Sky Blossom: Diaries of the Next Greatest Generation* and *Hidden Wounds*.

Lui is also an avid community leader. He is on the board of Angel Island Immigration Station Foundation and Freedom United. He is a Fellow at the National Association of Corporate Directors, one of 200 US State Department Traveling Speakers, a Senior Fellow at the German Marshall Fund think tank, and an ambassador for six NGOs focusing on gender equity, human trafficking, and family caregiving.
FORMER GALA HONOREES

Titles reflect affiliations at the time the award was presented

Jeremy Lin
Professional Basketball Player and Philanthropist

Amy Tan
Best-Selling Author

Steve Chen
Co-founder of YouTube

Tani Cantil-Sakauye
Chief Justice of California
California Supreme Court

Sheila Marcelo
Founder & CEO of Care.com

Kevin Chou
Chairman of Gen.G esports
CEO & co-founder of Forte

Dado & María Banatao
Chairman and Trustee of PhilDev

Maulik Pancholy
Activist, Author and Actor
VALUE TO YOUR COMPANY

- **Connections**: Sponsors are able to leverage their tables to build valuable business connections.

- **Customers**: Sponsors are able to expose their brands to a captive audience of affluent, college-educated senior business professionals, decision-makers and influencers.

- **Community**: Sponsors shine as corporate citizens who share our commitment to a vibrant and thriving Bay Area API community with visibility and impact.
2021 SPONSORS

**Platinum**
Bank of America
Destination Wealth Management

**Gold**
Wells Fargo

**Silver**
Sugar Bowl Bakery
Summit Partners

**Bronze**
Blue Shield of California Foundation
Equilar
First Republic Bank
Minami Tamaki LLP
Prince of Peace Enterprises
Union Bank
U.S. Trading Company

[L-R] Congresswoman Jackie Speier, Founding Board Member Emerald Yeh and Fund Supporter Jan Yanehiro
Please contact us if you would like to discuss other sponsorship levels tailored to your particular goals and budget.

<table>
<thead>
<tr>
<th>Number of Complimentary Tickets</th>
<th>Platinum $20,000</th>
<th>Gold $15,000</th>
<th>Silver $10,000</th>
<th>Bronze $5,000</th>
<th>Patron $3,000</th>
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<tbody>
<tr>
<td>PRE-GALA RECOGNITION</td>
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<tr>
<td>Recognition in gala invitation</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Logo on Asian Pacific Fund website</td>
<td>●</td>
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<tr>
<td>Individual recognition on APF social media platforms</td>
<td>●</td>
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<td>Recognition in pre-gala communications</td>
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<tr>
<td>ON-SITE RECOGNITION</td>
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<tr>
<td>Recognition in gala program</td>
<td>●</td>
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<tr>
<td>Logo projected during gala</td>
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<tr>
<td>Recognition from the podium</td>
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<td>Display with logo at reception bar stations</td>
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<tr>
<td>POST-GALA RECOGNITION</td>
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<tr>
<td>Recognition on APF social media platforms</td>
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<tr>
<td>Recognition in post-gala Fund Update</td>
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Our Annual Impact

In 1993, the Asian Pacific Fund was created in response to the community’s desire to have more philanthropic dollars invested in the Bay Area's API community. Since then, with the support of our corporate partners and other donors, the Asian Pacific Fund has become the only nonprofit community foundation dedicated to addressing the hidden needs of all the ethnic communities under the API umbrella.

$8.5M mobilized for the API community

$3.3M distributed in grants to address COVID-19 and anti-Asian hate

$183K distributed in scholarships to college students

150+ nonprofits serving the API community in the Bay Area and beyond

Numbers above from 2021
Our mission is to strengthen the Asian and Pacific Islander community in the Bay Area by increasing philanthropy and supporting the organizations that serve our most vulnerable community members.