



ASIAN
PACIFIC
FUND

A Community Foundation

ANNUAL GALA

Saturday, October 22, 2022
Four Seasons Hotel
San Francisco



ABOUT OUR GALA

The Asian Pacific Fund's Annual Gala is a celebration of philanthropic leadership in the Bay Area's Asian and Pacific Islander community.

It brings together the region's business and community leaders for an inspiring evening that raises support for API-serving community organizations.



Contact

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2022 Gala Honoree

RICHARD LUI

MSNBC/NBC News Anchor
Author & Director

Richard Lui's 30-year career sits at the intersection of politics, journalism, technology, filmmaking, publishing, and finance. Currently he is news anchor for MSNBC and NBC News and formerly at CNN Worldwide. A first generation Chinese and Polynesian American, Lui is one of the rare AAPI speakers with authority and on the ground experience on the complex topic of race and policy. He has reported on the ground during heightened racial unrest and on heated political climates and national elections in the U.S. and Asia. In 2007 he became the first Asian American male to anchor a daily national news broadcast in America.

Lui is the bestselling author of *Enough About Me: The Unexpected Power of Selflessness*, which covers the big ideas of our time and challenges dominant thinking about self-focus in a way that's healthy for productivity at work and home. He is also the Director and Producer of two feature documentary films, Academy Award® and GRAMMY® qualified directorial debut, *Sky Blossom: Diaries of the Next Greatest Generation* and *Hidden Wounds*.

Lui is also an avid community leader. He is on the board of Angel Island Immigration Station Foundation and Freedom United. He is a Fellow at the National Association of Corporate Directors, one of 200 US State Department Traveling Speakers, a Senior Fellow at the German Marshall Fund think tank, and an ambassador for six NGOs focusing on gender equity, human trafficking, and family caregiving.

FORMER GALA HONOREES

Titles reflect affiliations at the time the award was presented



Jeremy Lin

Professional Basketball Player
and Philanthropist



Amy Tan

Best-Selling Author



Steve Chen

Co-founder of YouTube



Tani Cantil-Sakauye

Chief Justice of California
California Supreme Court



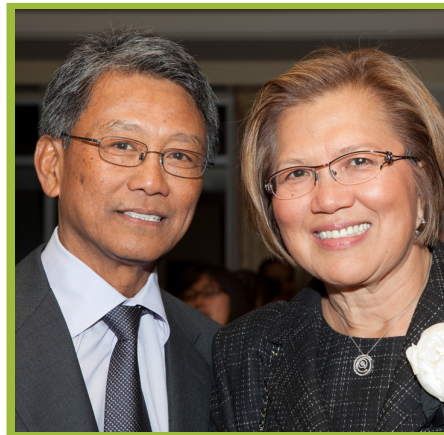
Sheila Marcelo

Founder & CEO of Care.com



Kevin Chou

Chairman of Gen.G esports
CEO & co-founder of Forte



Dado & Maria Banatao

Chairman and Trustee of PhilDev



Maulik Pancholy

Activist, Author and Actor

VALUE TO YOUR COMPANY

- **Connections:** Sponsors are able to leverage their tables to build valuable business connections.
- **Customers:** Sponsors are able to expose their brands to a captive audience of affluent, college-educated senior business professionals, decision-makers and influencers.
- **Community:** Sponsors shine as corporate citizens who share our commitment to a vibrant and thriving Bay Area API community with visibility and impact.



2021 SPONSORS

Platinum

Bank of America
Destination Wealth Management

Gold

Wells Fargo

Silver

Sugar Bowl Bakery
Summit Partners

Bronze

Blue Shield of California Foundation
Equilar
First Republic Bank
Minami Tamaki LLP
Prince of Peace Enterprises
Union Bank
U.S. Trading Company



[L-R] Congresswoman Jackie Speier, Founding Board
Member Emerald Yeh and Fund Supporter Jan Yanehiro

	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Patron \$3,000
Number of Complimentary Tickets	20	10	10	10	5
PRE-GALA RECOGNITION					
Recognition in gala invitation	●	●	●	●	●
Logo on Asian Pacific Fund website	●	●	●	●	●
Individual recognition on APF social media platforms	●	●	●		
Recognition in pre-gala communications	●	●			
ON-SITE RECOGNITION					
Recognition in gala program	●	●	●	●	●
Logo projected during gala	●	●	●		
Recognition from the podium	●	●			
Display with logo at reception bar stations	●				
POST-GALA RECOGNITION					
Recognition on APF social media platforms	●	●	●		
Recognition in post-gala Fund Update	●				

Please contact us if you would like to discuss other sponsorship levels tailored to your particular goals and budget.



Our Annual Impact

In 1993, the Asian Pacific Fund was created in response to the community's desire to have more philanthropic dollars invested in the Bay Area's API community. Since then, with the support of our corporate partners and other donors, the Asian Pacific Fund has become the only nonprofit community foundation dedicated to addressing the hidden needs of all the ethnic communities under the API umbrella.

\$8.5M

mobilized for
the API
community

\$3.3M

distributed in grants
to address COVID-19
and anti-Asian hate

\$183K

distributed in
scholarships to
college students

150+

nonprofits serving the
API community in the
Bay Area and beyond

Numbers above from 2021



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Our mission is to strengthen the Asian and Pacific Islander community in the Bay Area by increasing philanthropy and supporting the organizations that serve our most vulnerable community members.