



ASIAN
PACIFIC
FUND

A Community Foundation

ANNUAL GALA

Saturday, October 22, 2022
Four Seasons Hotel
San Francisco



ABOUT OUR GALA

The Asian Pacific Fund's Annual Gala is a celebration of philanthropic leadership in the Bay Area's Asian and Pacific Islander community.

It brings together the region's business and community leaders for an inspiring evening that raises support for API-serving community organizations.

Contact

Gurpreet Tung
Director of Development
gurpreet@asianpacificfund.org





2022 Gala Honoree

BING CHEN

CEO & Co-founder, Gold House

Bing Chen is CEO and Co-founder of Gold House, a collective of pioneering founders, creative voices, and leaders dedicated to accelerating the Asian diaspora's societal impact and enhancing the community's cultural legacy. He is also General Partner and Co-founder of AUM Group, a multicultural film fund.

Chen is an impact entrepreneur. He invests in and leverages storytelling and systems to deliver greater socioeconomic equity. He is passionate about enabling self-expression and actualization for new majority communities, a fervor that extends to his philanthropic work. Chen serves as a Board Director and Advisor to several leading digital media companies including Google's Global Marketing Board, Snap's Yellow Incubator, Omnicom's Sparks & Honey, Baobab Studios, Oura Health, Musely, and more.

Previously, Chen was YouTube's Global Head of Creator Development and Management, where he was one of the original and principal architects of the multi-billion-dollar influencer ecosystem that supports 300 million creators worldwide. He is a Forbes 30 Under 30 honoree; a Hollywood Reporter Next Gen Leader and Most Influential Agent of Change; Magic Johnson's 32 Under 32 Leader; ADCOLOR Catalyst Award Honoree; and Asian Chamber of Commerce Entrepreneur of the Year. He is also a World Economic Forum Global Shaper, One Young World Ambassador, Committee of 100 Next Gen Ambassador, and member of the Streamy Awards Blue Ribbon Panel.

FORMER GALA HONOREES

Titles reflect affiliations at the time the award was presented



Jeremy Lin

Professional Basketball Player
and Philanthropist



Amy Tan

Best-Selling Author



Steve Chen

Co-founder of YouTube



Tani Cantil-Sakauye

Chief Justice of California
California Supreme Court



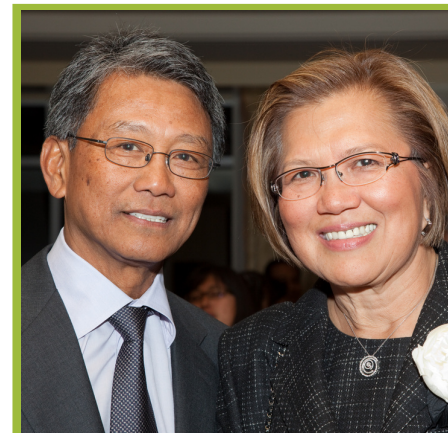
Sheila Marcelo

Founder & CEO of Care.com



Kevin Chou

Chairman of Gen.G esports
CEO & co-founder of Forte



Dado & Maria Banatao

Chairman and Trustee of PhilDev



Maulik Pancholy

Activist, Author and Actor

VALUE TO YOUR COMPANY

- **Connections:** Sponsors are able to leverage their tables to build valuable business connections.
- **Customers:** Sponsors are able to expose their brands to a captive audience of affluent, college-educated senior business professionals, decision-makers and influencers.
- **Community:** Sponsors shine as corporate citizens who share our commitment to a vibrant and thriving Bay Area API community with visibility and impact.



2021 SPONSORS

Platinum

Bank of America
Destination Wealth Management

Gold

Wells Fargo

Silver

Sugar Bowl Bakery
Summit Partners

Bronze

Blue Shield of California Foundation
Equilar
First Republic Bank
Minami Tamaki LLP
Prince of Peace Enterprises
Union Bank
U.S. Trading Company



[L-R] Congresswoman Jackie Speier, Founding Board Member Emerald Yeh and Fund Supporter Jan Yanehiro

	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Patron \$3,000
Number of Complimentary Tickets	20	10	10	10	5
PRE-GALA RECOGNITION					
Recognition in gala invitation	●	●	●	●	●
Logo on Asian Pacific Fund website	●	●	●	●	●
Individual recognition on APF social media platforms	●	●	●		
Recognition in pre-gala communications	●	●			
ON-SITE RECOGNITION					
Recognition in gala program	●	●	●	●	●
Logo projected during gala	●	●	●		
Recognition from the podium	●	●			
Display with logo at reception bar stations	●				
POST-GALA RECOGNITION					
Recognition on APF social media platforms	●	●	●		
Recognition in post-gala Fund Update	●				

Please contact us if you would like to discuss other sponsorship levels tailored to your particular goals and budget.



Our Annual Impact

In 1993, the Asian Pacific Fund was created in response to the community's desire to have more philanthropic dollars invested in the Bay Area's API community. Since then, with the support of our corporate partners and other donors, the Asian Pacific Fund has become the only nonprofit community foundation dedicated to addressing the hidden needs of all the ethnic communities under the API umbrella.

\$8.5M

mobilized for
the API
community

\$3.3M

distributed in grants
to address COVID-19
and anti-Asian hate

\$183K

distributed in
scholarships to
college students

150+

nonprofits serving the
API community in the
Bay Area and beyond

Numbers above from 2021



**ASIAN
PACIFIC
FUND**

A Community Foundation

Our mission is to strengthen the Asian and Pacific Islander community in the Bay Area by increasing philanthropy and supporting the organizations that serve our most vulnerable community members.