

PACIFIC **FUND**

A Community Foundation

VIRTUAL ANNUAL GALA

Saturday, October 16, 2021





ABOUT OUR GALA

The Asian Pacific Fund's Annual Gala is a celebration of philanthropic leadership in the Bay Area's Asian and Pacific Islander community.

It brings together the region's business and community leaders for an inspiring evening that raises support for API-serving community organizations.

Contact

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2021 Leadership in Philanthropy Award

KIM NG

General Manager, Miami Marlins

Kim Ng is the General Manager of Major League Baseball (MLB) team Miami Marlins. She made history as the first woman to become a general manager of a men's team in the history of major North American sports, as well as the first female Asian-American and first East Asian-American general manager in MLB history. Ng has more than 30 years of experience working in baseball, including eight postseason appearances, three World Series titles and six League Championship Series appearances during her time as a club executive.

Ng began her career as an intern with the Chicago White Sox. She was hired full-time in 1991 and made her way up to Assistant Director of Baseball Operations. In 1997, Ng was with the American League which led to her recruitment to the New York Yankees as an Assistant General Manager in 1998, achieving another first as the youngest person in the role at that time and second woman to ever hold the position. After the 2001 season, she joined the Los Angeles Dodgers as Vice President and Assistant General Manager. In 2011, Ng transitioned to MLB as Senior Vice President of Baseball Operations, becoming the highest-ranking woman working in the Commissioner's Office. She held that position until the Marlins hired her in November 2020.

In 2015, Forbes ranked Ng #13 on its list of the most influential minorities in sports and #5 on its list of the most powerful women in sports. In 2021, she was selected for the inaugural 2021 Forbes 50 Over 50 made up of entrepreneurs, leaders, scientists, and creators who are over the age of 50.

FORMER GALA HONOREES

Titles reflect affiliations at the time the award was presented



Jeremy Lin Professional Basketball Player and Philanthropist



Amy Tan Best-Selling Author



Steve Chen Co-founder of YouTube



Tani Cantil-Sakauye Chief Justice of California California Supreme Court



Sheila Marcelo Founder & CEO of Care.com



Kevin Chou Chairman of Gen.G esports CEO & co-founder of Forte



Dado & Maria Banatao Chairman and Trustee of PhilDev



Maulik Pancholy Activist, Author and Actor

VALUE TO YOUR COMPANY

- **Connections**: Sponsors are able to leverage their "virtual tables" to build valuable business connections.
- **Customers:** Sponsors are able to expose their brands to a captive audience of affluent, college-educated senior business professionals, decision-makers and influencers.
- **Community**: Sponsors shine as corporate citizens who share our commitment to a vibrant and thriving Bay Area API community with visibility and impact.



2020 SPONSORS

Platinum

Bank of America Destination Wealth Management Summit Partners

Silver

The Coca-Cola Company Sugar Bowl Bakery

Bronze

Blue Shield of California Foundation Equilar First Republic Bank Minami Tamaki LLP Prince of Peace Enterprises Union Bank U.S. Trading Company Wells Fargo

Patron

Moss Adams LLP



[L-R] Congresswoman Jackie Speier, Founding Board Member Emerald Yeh and Fund Supporter Jan Yanehiro

	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Patron \$3,000
Number of complimentary tickets	20	10	10	10	5
Number of complimentary wine and gift cards	20	10	10	10	
PRE-GALA RECOGNITION					
Recognition in gala invitation (3,500 electronic)	٠	•	٠	٠	•
Logo on Asian Pacific Fund website	•	•	•	•	•
Individual recognition on APF social media platforms (3,600 <i>followers</i>)	•	•	٠		
Recognition in pre-gala communications (3,300 subscribers)	•	•			
EVENT RECOGNITION					
Logo displayed during virtual gala	٠	•	٠	•	
Recognition from the emcee	•	•			
Logo displayed on the title slide of slideshow presentation	•				
POST-GALA RECOGNITION					*
Recognition on APF social media platforms	•	•	•		
Recognition in post-gala communications (3,500 electronic)	•				

Please contact us if you would like to discuss other sponsorship levels tailored to your particular goals and budget.



Our Annual Impact

In 1993, the Asian Pacific Fund was created in response to the community's desire to have more philanthropic dollars invested in the Bay Area's API community. Since then, with the support of our corporate partners and other donors, the Asian Pacific Fund has become the only nonprofit community foundation dedicated to addressing the hidden needs of all the ethnic communities under the API umbrella.

\$1M

distributed in grants and scholarships



mobilized in response to COVID-19

200,000

vulnerable APIs reached through our grant dollars



nonprofits serving the API community in the Bay Area and beyond





Our mission is to strengthen the Asian and Pacific Islander community in the Bay Area by increasing philanthropy and supporting the organizations that serve our most vulnerable community members.