



GERALDINE ALCID

Geraldine Alcid is the Executive Director of Filipino Advocates for Justice (FAJ), formerly known as Filipinos for Affirmative Action. Established in 1973 in response to the discrimination and alienation faced by the influx of immigrant newcomers from the Philippines, FAJ's mission is to build a strong and empowered Filipino community by organizing constituents, developing leaders, providing services, and advocating for policies that promote social and economic justice and equity.

Prior to becoming ED in 2017, she was Programs Director focused on building FAJ's civic engagement work. She provided leadership on voter engagement efforts including new access to Filipino voter data and shared state-wide analysis, Filipino voter mobilization and GOTV in numerous elections, participated in the Tagalog Language Advisory Committee of the Alameda County's Registrar of Voters, and coordinated volunteers to poll monitor for language access. She also led FAJ's outreach for the 2010 census. After leaving the Bay Area briefly in 2012 for Louisville, KY, she returned to do fund development and grassroots fundraising for FAJ.

Geraldine is a first-generation Filipina immigrant whose family's migration story includes the push of the Marcos dictatorship and martial law, and the pull of the 1965 Immigration Act as part of the Brain Drain landing in Chicago. She graduated from UC Berkeley with a BA in English; and from the College of Ethnic Studies at San Francisco State University with an MA in Ethnic Studies. She is on the board of directors of Filipino American Coalition for Environmental Solidarity (FACES), a transnational, grassroots environmental justice group. She lives in Oakland with her partner and children.