



ASIAN
PACIFIC
FUND

A Community Foundation

ANNUAL GALA

Saturday, October 10, 2020
Four Seasons Hotel
San Francisco



ABOUT OUR GALA

The Asian Pacific Fund's Annual Gala is a celebration of philanthropic leadership in the Bay Area's Asian and Pacific Islander community.

Over 450 of the region's business and community leaders gather for an inspiring evening that raises support for API-serving community organizations.



Contact

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President & Executive Director
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FORMER GALA HONOREES

Titles reflect affiliations at the time the award was presented



Gideon Yu

Co-Owner & Former President,
San Francisco 49ers



Amy Tan

Best-Selling Author



Steve Chen

Co-founder of YouTube



Tani Cantil-Sakauye

Chief Justice of California
California Supreme Court



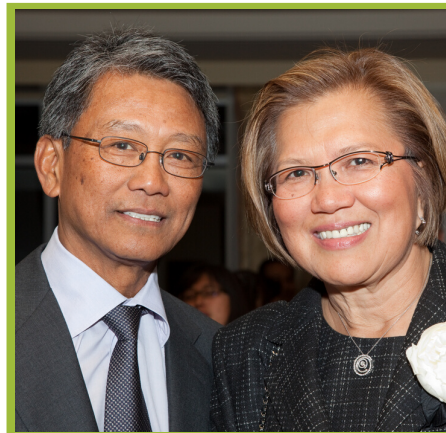
Sheila Marcelo

Founder & CEO of Care.com



Kevin Chou

Chairman of Gen.G esports
CEO & co-founder of Forte



Dado & Maria Banatao

Chairman and Trustee of PhilDev



Emerald Yeh

Journalist
Founding Board Member

VALUE TO YOUR COMPANY

- **Connections:** Sponsors are able to leverage their tables to build valuable business connections.
- **Customers:** Sponsors are able to expose their brands to a captive audience of affluent, college-educated senior business professionals, decision-makers and influencers.
- **Community:** Sponsors shine as corporate citizens who share our commitment to a vibrant and thriving Bay Area API community with visibility and impact.



2019 SPONSORS

Platinum

Bank of America
Destination Wealth Management

Gold

Chronicle LLC

Silver

Kaiser Permanente
Sugar Bowl Bakery
Summit Partners
U.S. Bank

Bronze

The Coca-Cola Company	PwC
East West Bank	Union Bank
Equilar	U.S. Trading Company
First Republic Bank	Veritas Investments, Inc.
Minami Tamaki LLP	Wells Fargo
Prince of Peace Enterprises	

Patron

CSAA Insurance Group, a AAA Insurer
Deloitte
Lubin Olson & Niewiadomski, LLP
Moss Adams LLP
OUM & Co. LLP



Asian Pacific Fund supporters, Cecilia Chiang and Amy Tan

	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Patron \$3,000
Number of Complimentary Tickets	20	10	10	10	5
PRE-GALA RECOGNITION					
Recognition in gala invitation (<i>500 printed & 2300 electronic</i>)	●	●	●	●	●
Logo on Asian Pacific Fund website	●	●	●	●	●
Individual recognition on APF social media platforms (<i>2,500 followers</i>)	●	●	●		
Recognition in pre-gala e-newsletter (<i>2,300 subscribers</i>)	●	●			
ON-SITE RECOGNITION					
Recognition in gala program	●	●	●	●	●
Logo projected during gala	●	●	●		
Recognition from the podium	●	●			
Display with logo at reception bar stations	●				
POST-GALA RECOGNITION					
Recognition on APF social media platforms	●	●	●		
Recognition in post-gala Fund Update (<i>2,500 subscribers</i>)	●				

The estimated value of goods or services provided is \$108 per ticket.

Please contact us if you would like to discuss other sponsorship levels tailored to your particular goals and budget.

2020 Annual Gala

OTHER SPONSORSHIP OPPORTUNITIES

For those companies for which visibility is a priority, we have the following opportunities.

Please note that each opportunity comes with two (2) seats.

Community Spotlight Video (\$8,000)

The gala video is one of the most memorable highlights of the program, spotlighting an affiliate partner's inspiring work with the Bay Area's most vulnerable Asians and Pacific Islanders.

Our captive audience will see your logo at the end of the video.

Grantee Showcase & Table (\$5,000)

The showcase is an opportunity to highlight our current Emerging Needs Initiative grantees' projects and programs during the reception. Sponsorship will also include a table for grantee representatives to join the dinner. Attendees will see your logo at showcase tables.



Our Annual Impact

In 1993, the Asian Pacific Fund was created in response to the community's desire to have more philanthropic dollars invested in the Bay Area's API community.

Since then, with the support of our corporate partners and other donors, the Asian Pacific Fund has become the only nonprofit community foundation dedicated to addressing the hidden needs of all the ethnic communities under the API umbrella.

\$1.5M

distributed in
grants and
scholarships

100,000

vulnerable APIs
reached through
our grant dollars

70+

affiliate partners
serving the Bay Area's
API community

1000

reached through
education
programs & events



**ASIAN
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Our mission is to strengthen the Asian and Pacific Islander community in the Bay Area by increasing philanthropy and supporting the organizations that serve our most vulnerable community members.