



A Community Foundation

# API SUMMIT

---

MAY 8, 2019 | COMMONWEALTH CLUB





ASIAN  
PACIFIC  
FUND

A Community Foundation

# RAJ MATHAI

---

NBC BAY AREA



# HORIZON SPONSORS



promoting equity, advocacy and access



SUMMIT PARTNERS

# ASCENT SPONSORS



Blue Shield of California Foundation is an independent licensee of the Blue Shield Association

ISHIYAMA FOUNDATION





# BASECAMP SPONSORS



CSAA Insurance Group,  
a AAA Insurer

evelyn & walter  
**HAAS JR.** fund

ADVANCING RIGHTS. CREATING OPPORTUNITIES.

 The **James Irvine** Foundation

THE WALLACE ALEXANDER  
GERBODE FOUNDATION



W.K. Kellogg Trustee, Milton Chen



# HOST COMMITTEE

**Fatima Angeles**

Vice President of Programs, The California Wellness Foundation

**Michelle Brega**

Vice President, Community Development Regional Manager, U.S. Bank

**Julia Chan**

Director of Audience, Mother Jones & President, AAJA SF Bay Area Chapter

**Lance Lew**

Director of Marketing, NBC Bay Area

**Stacie Ma'a**

President, The Wallace Alexander Gerbode Foundation

**Adrienne Pon**

Executive Director, SF Mayor's Office of Civic Engagement & Immigrant Affairs

**Katerina Villanueva**

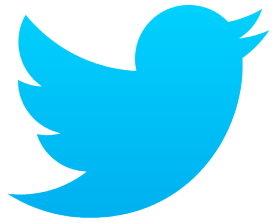
Director, Corporate Social Responsibility Officer, MUFG Union Bank



A Community Foundation

# Tag us on social media

## #APISummit



**@AsianPacificFnd**  
(no "u" in "Fund")



**@AsianPacificFund93**



**@asianpacificfund**



# OTHER ESSENTIALS

**Restrooms: This floor and downstairs**

**WiFi: Club Guest**

**Password: beintheknow**

**Evaluations: Included in program booklet;  
we look forward to your feedback!**



ASIAN  
PACIFIC  
FUND

A Community Foundation

# AUDREY YAMAMOTO

---

ASIAN PACIFIC FUND

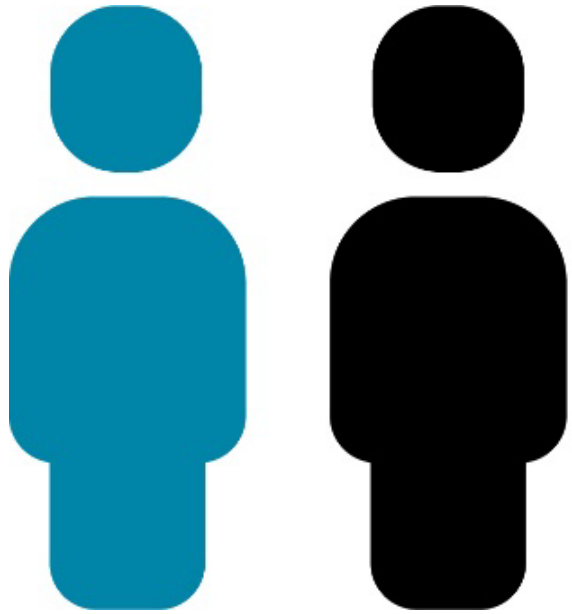


# Rise in Anti-Asian Sentiment



**Anti-Asian and anti-immigrant sentiment are at highest levels since 9/11**

# Struggles with Being Bullied



**1 in 2 Asian and Pacific  
Islander youth are  
bullied simply for being  
Asian**

# Afraid to Access Services



**Fear of being deported  
prevents API's who are  
here legally from  
accessing services**



# High Rates of Poverty

**Four of the five ethnic groups with the highest rates of poverty in the Bay Area are Asian or Pacific Islander**





A Community Foundation

# API SUMMIT

---

MAY 8, 2019 | COMMONWEALTH CLUB



# KARTHICK RAMAKRISHNAN

---

## AAPI DATA



# DATA, NARRATIVE, ACTION

Asian Americans, Pacific Islanders, and  
the Need for Data Disaggregation

Karthick Ramakrishnan

Professor, UC Riverside

Director, AAPI Data and Center for Social Innovation

Board member, The California Endowment

@CSIUCR   @karthickr   @aapidata



**CSI**

CENTER FOR SOCIAL INNOVATION

**UCR**

**@CSIUCR**  
**#InlandInnovators**

# What's Your DNA?

**D**ata and Technology

**N**arrative Change  
(Framing, storytelling, messaging)

**A**ction  
(Advocacy, Civic Engagement, Social Enterprise)





DEMOGRAPHIC DATA & POLICY RESEARCH ON  
ASIAN AMERICANS & PACIFIC ISLANDERS

PEOPLE ▾ POLICY ▾ CIVIC LIFE ▾ COLLABORATIONS ▾ MULTIMEDIA ▾ QUICK STATS OUR BLOG Contact Us



Infographics

Deeper Dives

Our Blog

Report Series

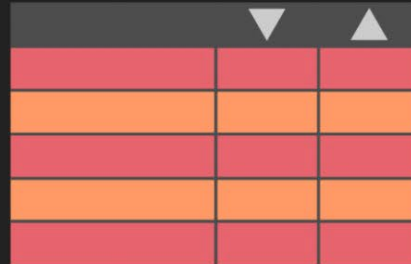
Our Surveys

About Us

### Community Fact Sheets

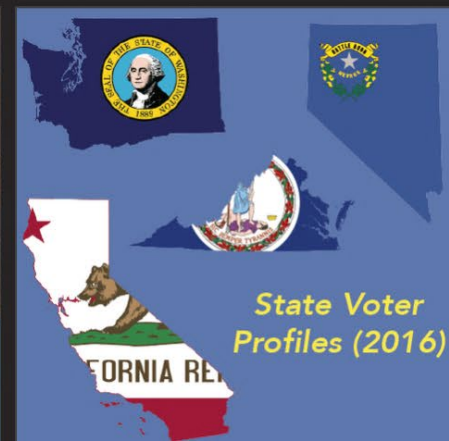
Cambodian Americans  
Chinese Americans  
Filipino Americans  
Hmong Americans  
Indian Americans  
Japanese Americans  
Korean Americans  
Laotian Americans  
Pakistani Americans  
Vietnamese Americans

## QUICK STATS



### WHERE DO THE 1.7 MILLION ASIAN AMERICAN UNDOCUMENTED LIVE?

California		463,310
New York		166,806
Texas		148,612
New Jersey		115,680
Illinois		71,403
Virginia		58,218
Florida		58,184
Washington		56,987











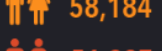

a blog for



ABOUT DATA BITS

SEPTEMBER 8, 2017

## WHERE DO THE 1.7 MILLION ASIAN AMERICAN UNDOCUMENTED LIVE?

California		463,310
New York		166,806
Texas		148,612
New Jersey		115,680
Illinois		71,403
Virginia		58,218
Florida		58,184
Washington		56,987



Source: Center for Migration Studies, 2015

**One out of every 7 Asian immigrants is undocumented**



# Our Team



**Karthick  
Ramakrishnan**  
*Founder and  
Director*



**Jennifer Lee**  
*Senior Researcher*



**Janelle Wong**  
*Senior Researcher*



**Sono Shah**  
*Researcher*



**Sunny Shao**  
*Researcher*




## Community Facts

Select Groups (up to 3)

i.e. Vietnamese, Asian, US Average

## Select Estimates

- ☐ Total Population
- ☐ Population Growth
- ☐ Age Distribution
- ☐ Top States
- ☐ Education
- ☐ Income and Poverty
- ☐ Political Participation
- ☐ Language
- ☐ Nativity
- ☐ Health Insurance
- ☐ Homeownership

 [Back to AAPI Data](#)

## Sources

Estimate	Source
----------	--------

A Project of AAPI Data



# QUICK STATS

DEMOGRAPHIC DATA & POLICY RESEARCH ON ASIAN AMERICANS & PACIFIC ISLANDERS

[National](#)[State](#)[County](#)[Congressional District](#)[Metro Area](#)[Back to AAPI Data](#)

## State Data

1. [Asian & NHPI Proportion of State Population](#)

2. [Detailed Origin for Asians by State](#)

3. [Detailed Origin for NHPIs by State](#)

4. [Poverty By State \(Asian Am\)](#)

5. [Citizen Voting Age Population \(Version A\)](#)

6. [Citizen Voting Age Population \(Version B\)](#)

7. [Educational Attainment by State \(AA and NHPI\)](#)

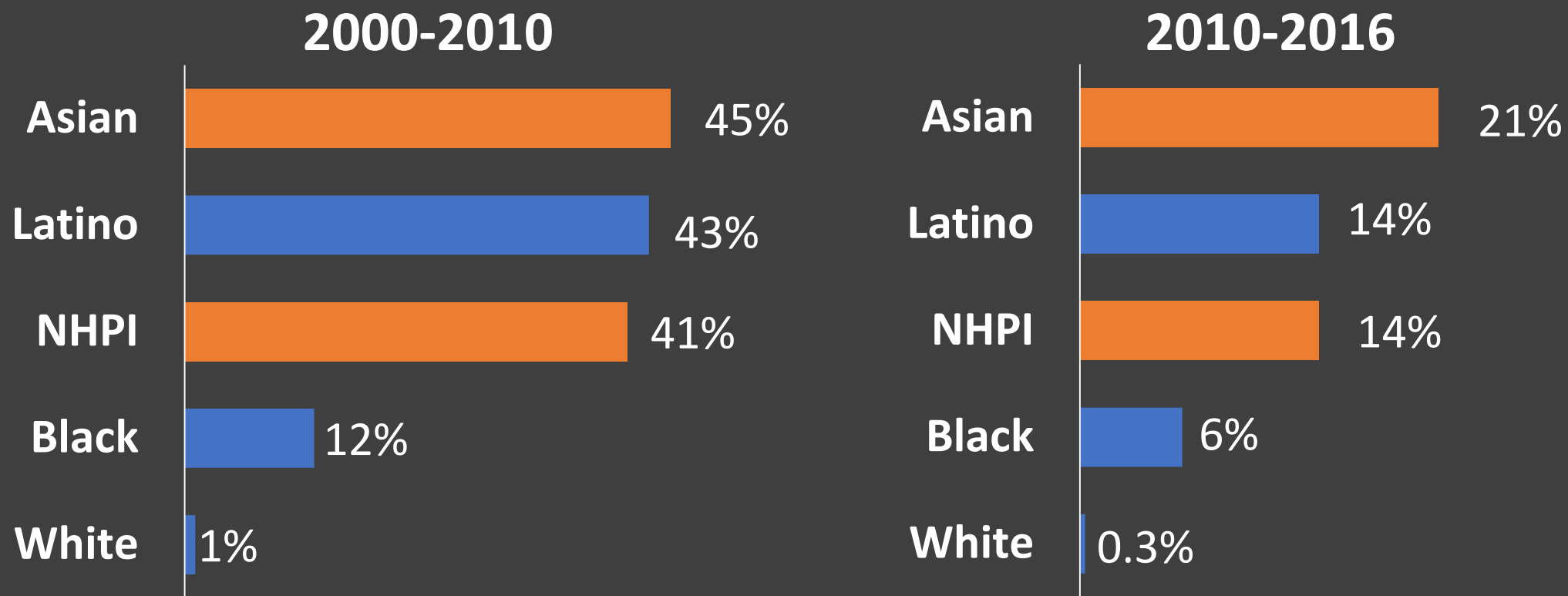
8. [Nativity By State](#)

9. [Health Insurance by State \(Asian Am\)](#)

10. [Asian Undocumented By Country of Origin By State](#)

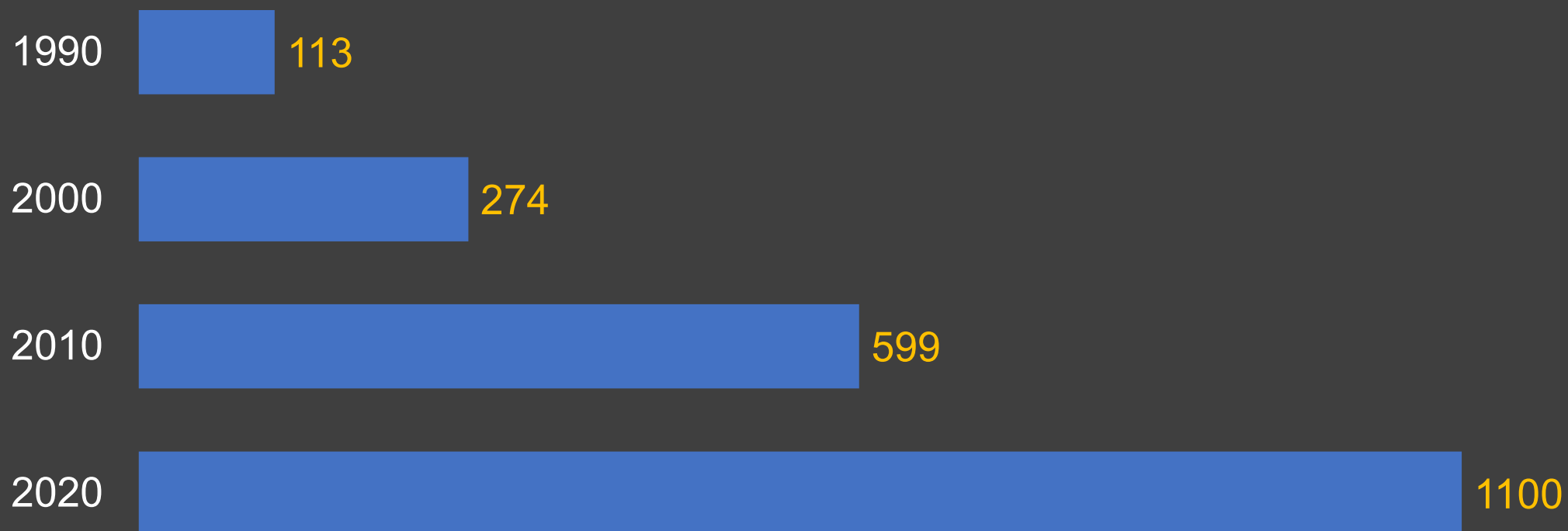
11. [Percent Asian Undocumented By Country of Origin By State](#)

# Rapid Population Growth



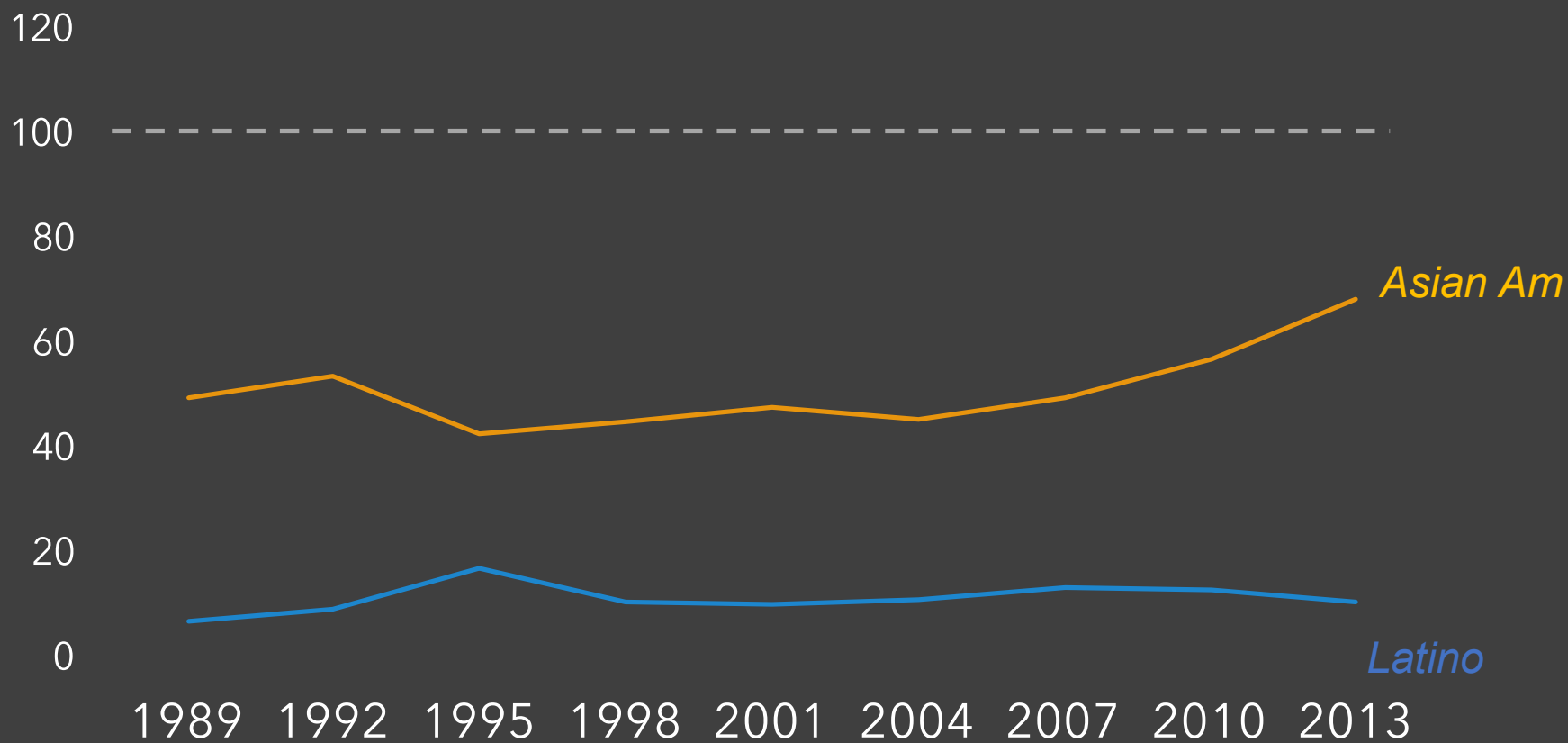
# Purchasing Power

*in billions*

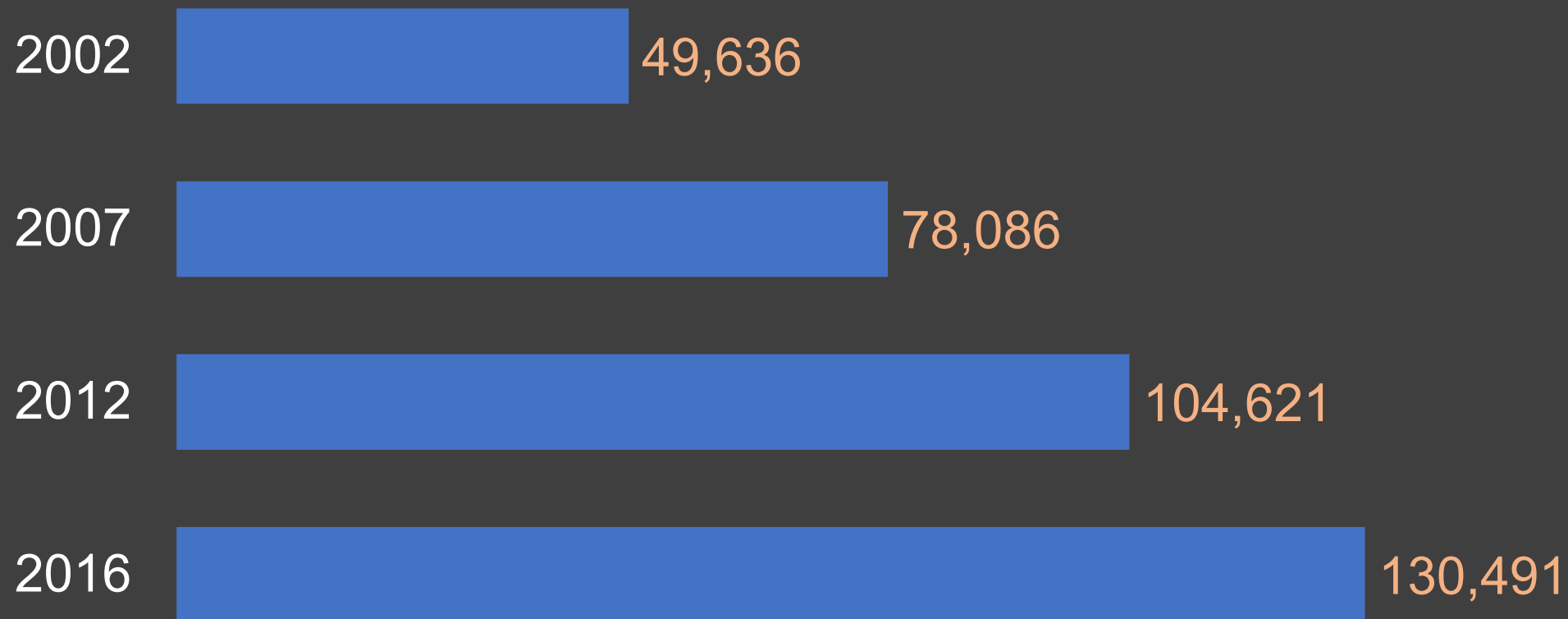


# Wealth Generation

*Net worth relative to Whites*



# Businesses Over \$1 Million in Receipts





# So What's the Problem?

Differences in outcomes across communities

Good data is essential to any solution



## National

The New York Times



A scene from the film "Crazy Rich Asians." There is no more economically divided group in the nation, with the gap among Asians nearly doubling since 1970.

## Some Are 'Crazy Rich,' But Asians' Inequality Is Widest in the U.S.

By ADEEL HASSAN  
and AUDREY CARLSEN

The leads of the new romantic comedy "Crazy Rich Asians" are precisely what you might expect, based on the title: picture-perfect images of the immigrant success story. Viewers might even get the impression from watching the film that every Asian lives a charmed life.

Nick Young (played by Henry Golding) and Rachel Chu (Constance Wu) are young, high-achieving professors at New York University. Nick is the son of a successful family from Singapore, while Rachel shared a hard-scrabble life with her mother, a Chinese immigrant, before becoming a star economist.

But that is not a full picture of the Asian-American experience. They are now the most economically divided racial or ethnic group in the country, displacing African-Americans, according to a new Pew Research Center analysis of United States Census Bureau data. The chart to the right shows that income inequality among Asian-Americans has nearly doubled from 1970 to 2016.

And in the city that Nick and Rachel call home? Asians in New York are the poorest immigrant group. The number of Asians living in poverty grew by 44 percent over about a decade and a half, to more than 245,000 in 2016, from 170,000 in 2000, according to the Asian American Federation.

While rich Asians have become the highest-earning group in the nation, income growth among poor Asians has largely stagnated. This trend mirrors that of other racial groups, though in-

The disparity in income is in part caused by the gap between immigrants who arrived on skills-based visas and those who did not. "Vietnamese, Cambodians, Laotians, they're primarily refugee populations," said Karthick Ramakrishnan, director of AAPEI Data, which publishes demographic data and policy research on Asian-Americans and Pacific Islanders.

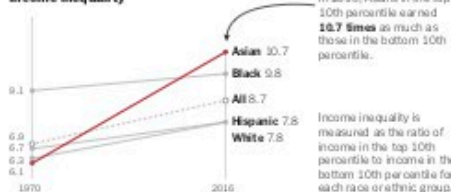
The difference becomes even more pronounced over time. "Existing immigrant Indians and Chinese are highly educated, and then they recruit their highly skilled relatives," Mr. Ramakrishnan said. "Family visas tend to go to highly educated people." So when President Trump and his Republicans allies call for an end to family-based immigration, they're asking to leave the best and the brightest out, he said.

English-language proficiency is also crucial to income, education, and access to health care. At the same time, even some highly educated immigrants may experience language barriers. About 55 percent of Asians have limited English proficiency, Mr. Lee said.

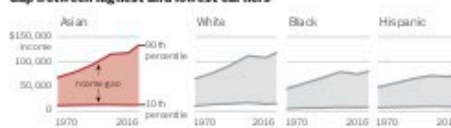
An article in The New York Times more than 50 years ago referred to the growing success of Japanese-Americans within a generation of their World War II internment, helping to solidify the image of Asian-Americans as a so-called model minority. But many Asian-Americans resist that characterization, saying it is false and dangerous, helping to mask bigger issues among an especially wide diaspora. "Crazy Rich Asians" will only reinforce the myth.

With income growth slowing to the

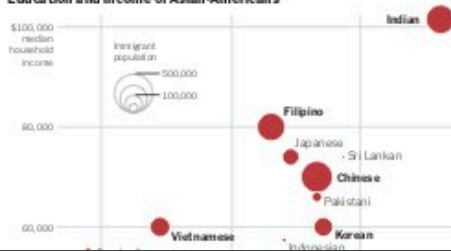
### Income inequality



### Gap between highest and lowest earners



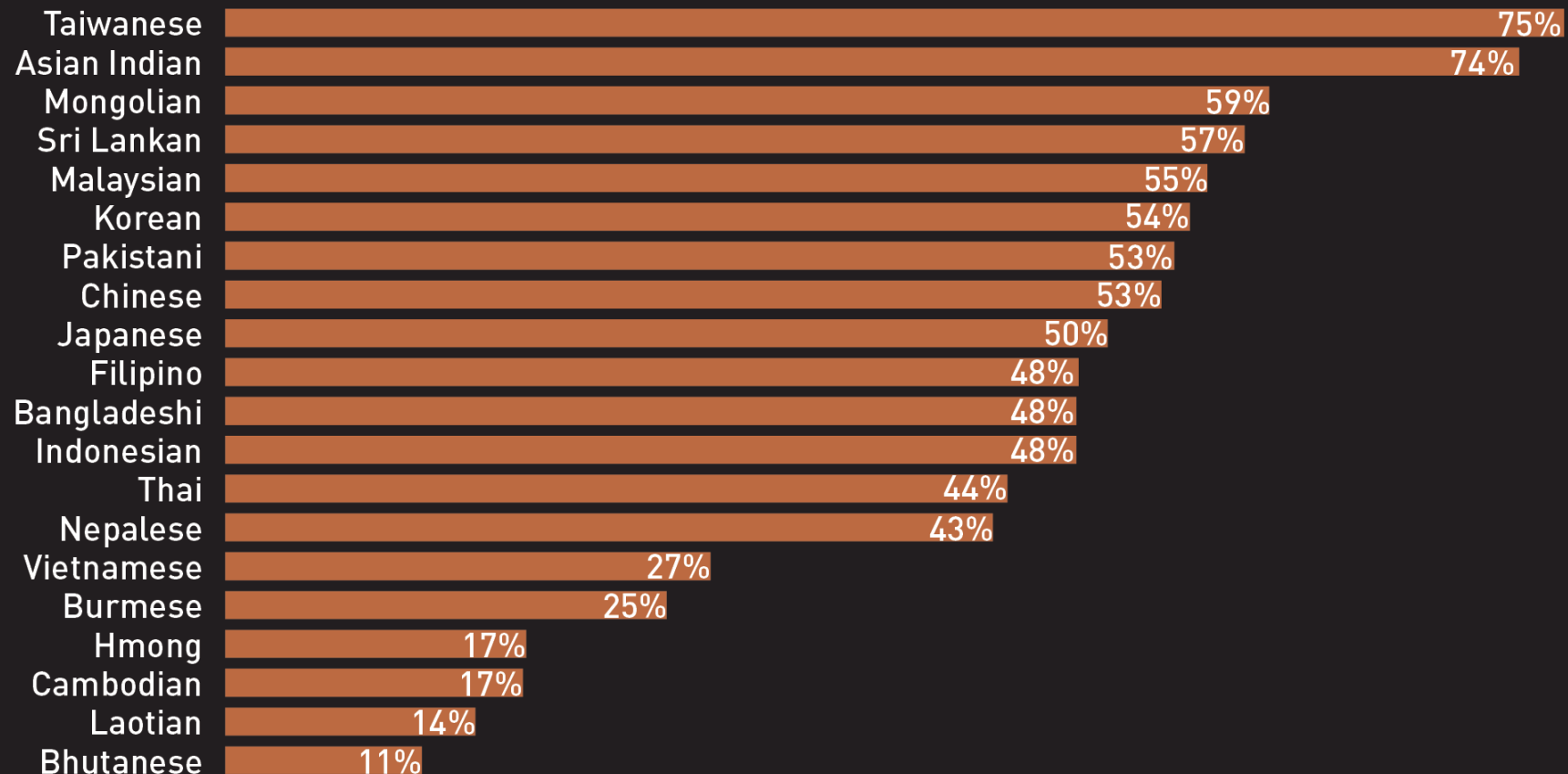
### Education and income of Asian-Americans



A A P I  
D A T A



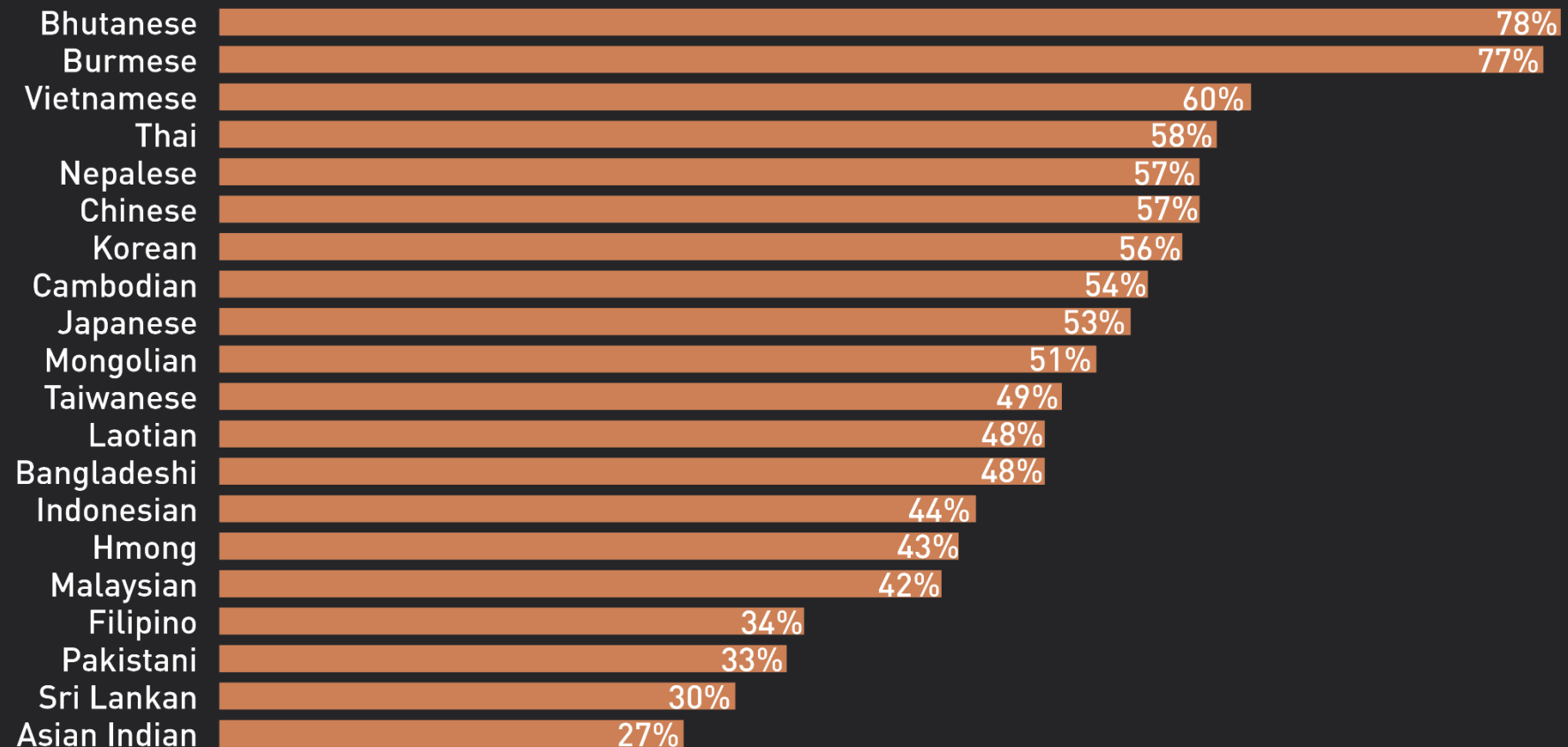
## Bachelor's Degree or Higher (Asian Am)



*Source: Analysis of 2015 American Community Survey Microdata*

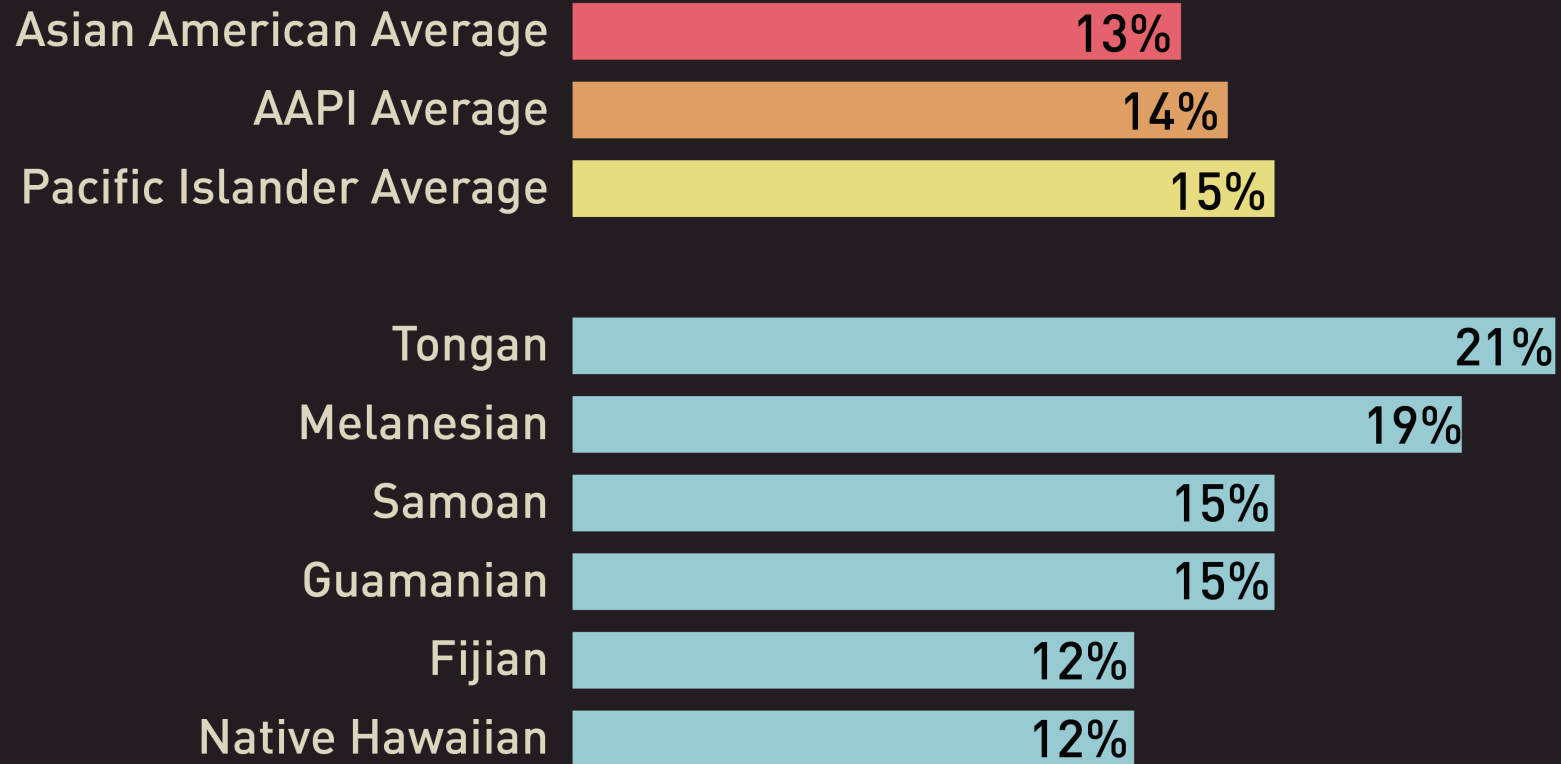


## Limited English Proficiency



*Source: Analysis of 2015 American Community Survey Microdata*

# Lack of Health Insurance Among Pacific Islanders



Source: 2011-2015 American Community Survey (5-year estimates)




# Protests against... data disaggregation!



# Threats to Census (not just external)

## Remove sub-Asian boxes on Census Form 2020! Stop racist anti-Asian anti-immigrant legacy!

S. CENSUS 2020 -



**The Current Version is Racially Discriminatory:**

What is this person's race?  
Mark 'X' one or more boxes **AND** print origins.

☐ White - Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc. 2

☐ Black or African Am. - Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. 2

☐ American Indian or Alaska Native - Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc. 2

☐ Chinese ☐ Vietnamese ☐ Native Hawaiian

☐ Filipino ☐ Korean ☐ Samoan

☐ Asian Indian ☐ Japanese ☐ Chamorro

☐ Other Asian - Print, for example, Pakistani, Cambodian, Hmong, etc. 2

☐ Other Pacific Islander - Print, for example, Tongan, Fijian, Marshallese, etc. 2

**X**

**We Demand Racial Equality:**

What is this person's race?  
Mark 'X' one or more boxes **AND** print origins.

☐ White - Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc. 2

☐ Black or African Am. - Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. 2

☐ American Indian or Alaska Native - Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc. 2

☐ Asian or Asian Am. - Print, for example, Asian Indian, Chinese, Filipino, Japanese, Korean, Vietnamese, Hmong, Laotian, Thai, Pakistani, Cambodian, etc. 2

**✓**

28,023 have signed. Let's get to 35,000!




First name

Last name

Email

Los Angeles, 90008  
United States

☒ Display my name and comment on this petition

 **Sign this petition**



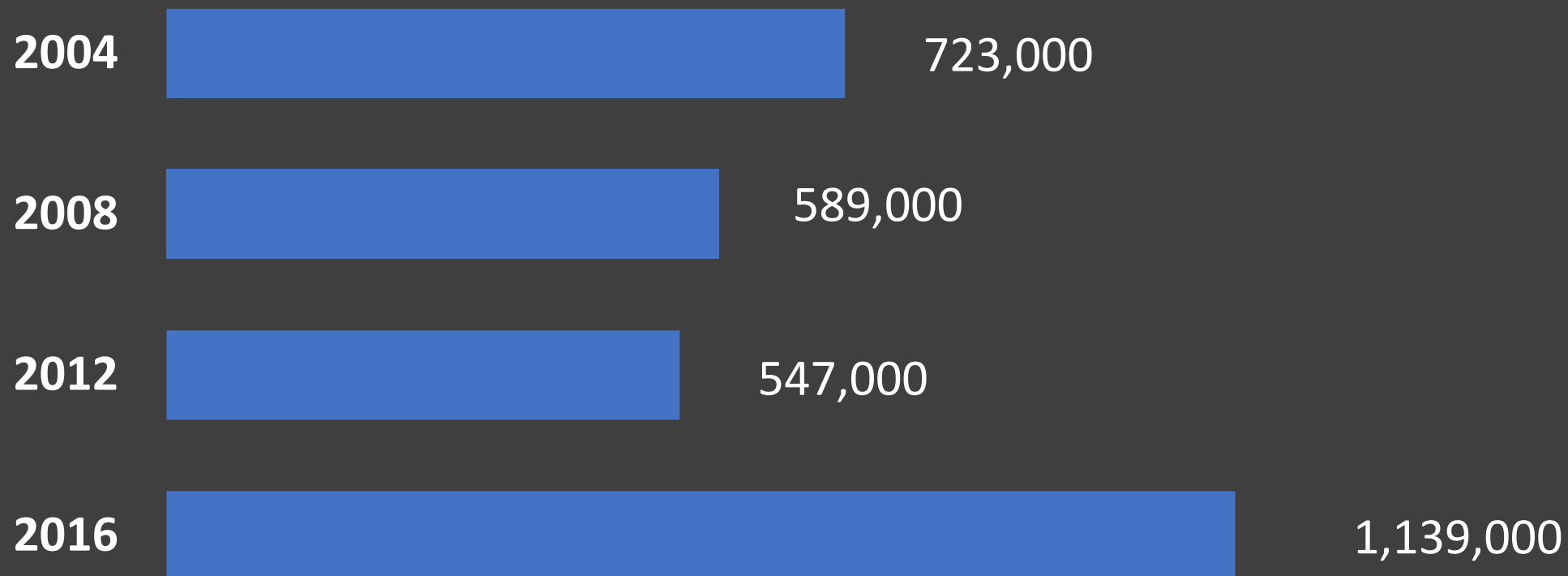
Swan Lee started this petition to [President of the United States](#) and 350 others

Dear fellow Americans for justice, brothers and sisters against racism,

By signing, you accept Change.org's [Terms of Service](#) and [Privacy Policy](#), and agree to receive occasional emails about campaigns on Change.org. You can unsubscribe at any time.

**POLITICAL POWER:  
GLASS HALF FULL**

## Record Gains in Voting (new voters)



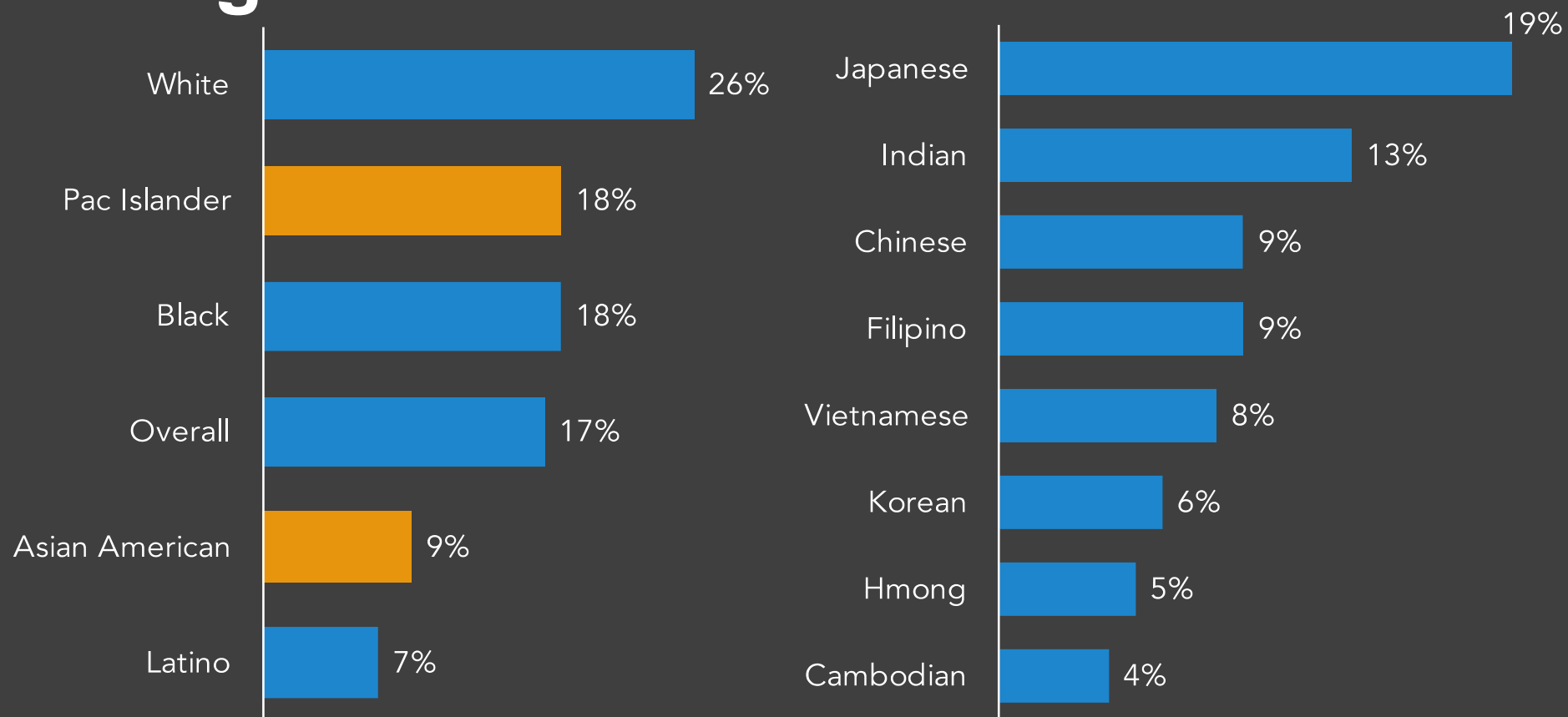


# Racial Gaps in Voting

*2016 Election*



# Contacting Public Officials



**PHILANTHROPIC  
POWER:  
GLASS MOSTLY EMPTY**

# Bay Area Example

- AAPIs get 1% of philanthropy dollars
- But, we need to step in *giving*, too



**Asian Americans 32% of pop in SF and SM counties**  
**28% of those with incomes > \$100,000**  
**2.7% of major donors; about 1% of giving**

# Project Uplift

Not just about civic duty

Visibility, Influence, Respect

- Board Development & Network
- Big Donor Strategy
- Small Donor Strategy





# NATIONAL ASIAN AMERICAN COMMUNITY FOUNDATION

PROJECT  
*uplift*

AAPIs continue to be underrepresented in many sectors. Join us to *uplift* voices in every industry → [projectuplift.co](https://projectuplift.co)

**IS THERE AN ASIAN  
AGENDA?**

# **1. Inclusion**

**Immigrant Rights**

**Language Access**

**Representation in Entertainment**

**Representation in Corporate  
Leadership**



## **2. Protection**

**Gun Control**

**Environmental Protection**

**Health Care**

# 3. Opportunity

## Education

# Why Education?

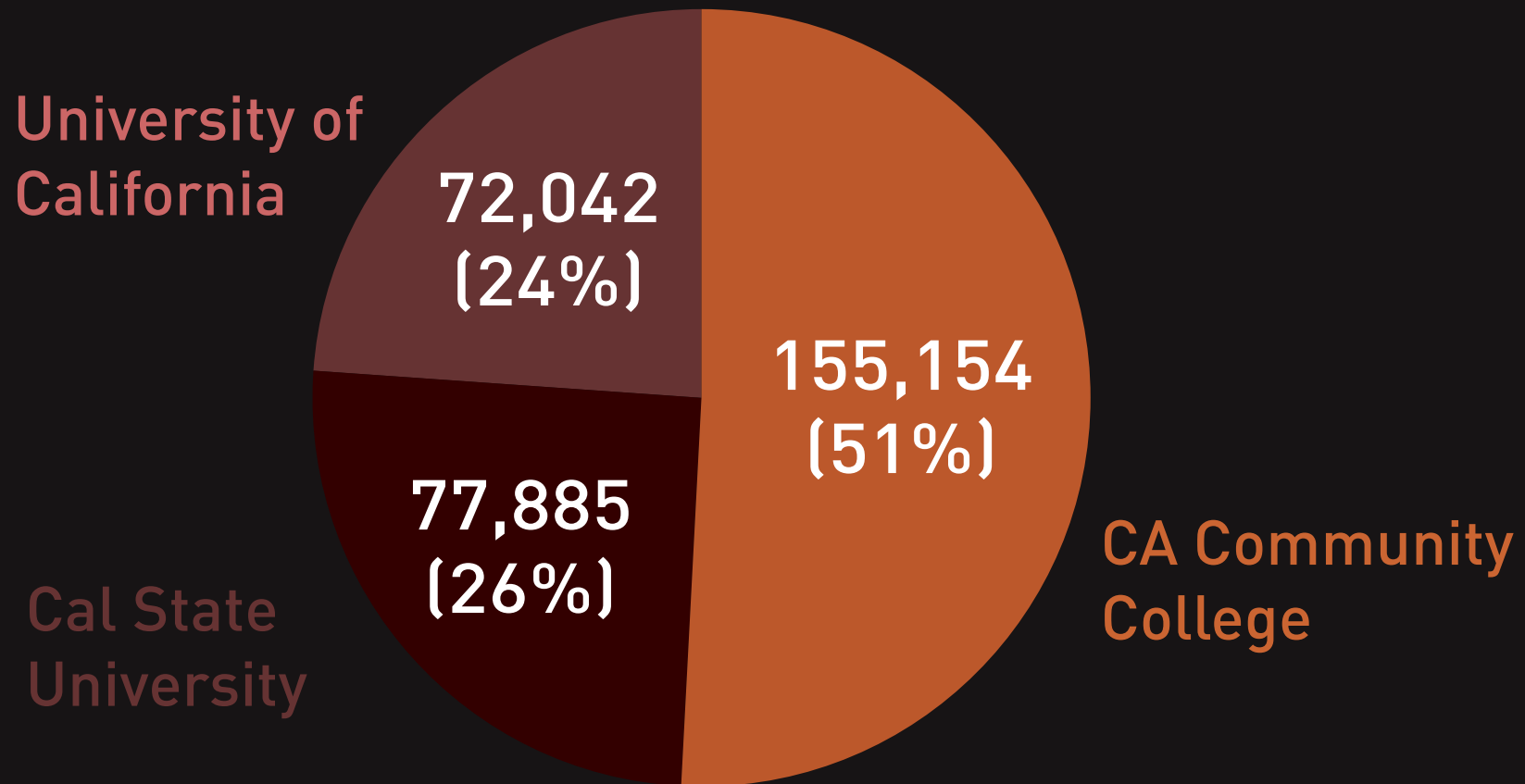
- Plays to stereotype
  - Example of Latino Caucus and immigration
- Big opportunity in California
  - Master Plan is broken
- Can be effective from local level all the way up

# How to Own the Education Issue?



# A A P I D A T A

## AAPL Higher Education Enrollment in CA



Source: Fall Enrollments from UC 2016, CSU 2016, CCC 2015

**Education**

**Access**

**Affordability**

**Quality**

# Call to Action

- Civic engagement, including grass-roots investment
- Philanthropy
- Issue leadership in California
  - Don't take anything for granted





# Thank you!

@aapidata @karthickr @CSIUCR



A Community Foundation

# API SUMMIT

---

MAY 8, 2019 | COMMONWEALTH CLUB



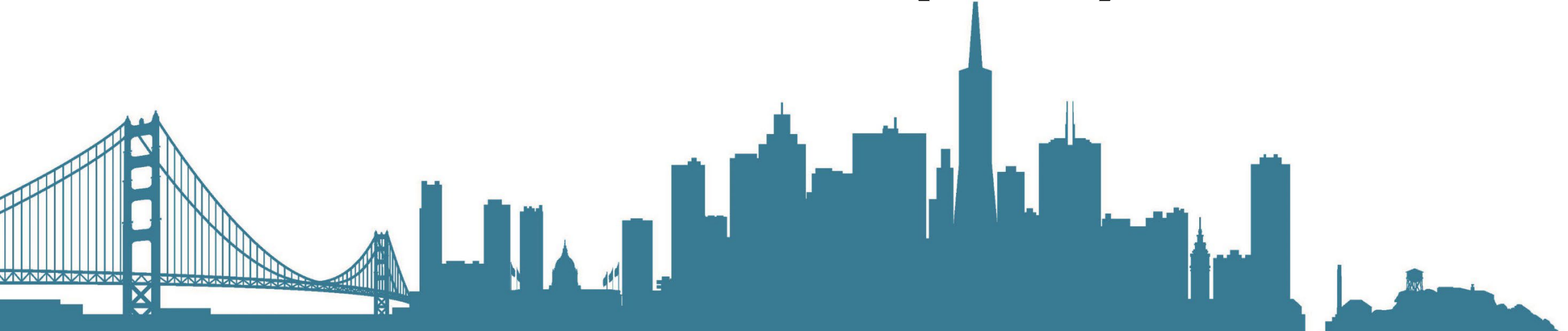


A Community Foundation

# SARITA KOHLI

---

**ASIAN AMERICANS FOR COMMUNITY  
INVOLVEMENT (AACI)**







**2,000** crisis calls for help

**141** women and children sheltered

**733** helped

**400** calls for shelter unmet



# I Dare to Air My Resilience, My Truth





ASIAN  
PACIFIC  
FUND

A Community Foundation

# Emerging Needs Lightning Talks

---







ASIAN  
PACIFIC  
FUND

A Community Foundation

# JORGE WONG

---

**RICHMOND AREA MULTI-SERVICES (RAMS)**









Nearly **20%** of Asian American high school students have considered suicide

Suicide death rates are **30%** higher for young Asian American females

Asian are **3-4X** less likely to seek for help

# RAMS Continuum of Care

- Treat
- Stabilize
- Manage Own Mental Health
- Uncover Full Potential

Mental Health is a  
Lifelong Struggle.

Mental Health is a  
Lifelong Path.

rams







ASIAN  
PACIFIC  
FUND

A Community Foundation

# Emerging Needs Lightning Talks

---





A Community Foundation

# CYNTHIA CHOI

---

## CHINESE FOR AFFIRMATIVE ACTION (CAA)







NO EXEMPTION  
NO CAMPUS  
VOTE YES  
ON THURSDAY

VOTE "YES"  
TO OUR  
FUTURES

NO EXEMPTION  
NO CAMPUS

的等待——  
再拖延，

TRUSTEES

Trustees  
Fight

BUILD OUR  
CAMPUS NOW!  
NO  
MORE  
DELAYS!

三藩市市立大學  
華埠北岸區分校  
學生會

CHINATOWN-NORTH  
BEACH CAMPUS  
CITY COLLEGE OF  
SAN FRANCISCO  
STUDENT CLUB

















ASIAN  
PACIFIC  
FUND

A Community Foundation

# Emerging Needs Lightning Talks

---





ASIAN  
PACIFIC  
FUND

A Community Foundation

# TAUNUU VE'E

---

## REGIONAL PACIFIC ISLANDER TASKFORCE

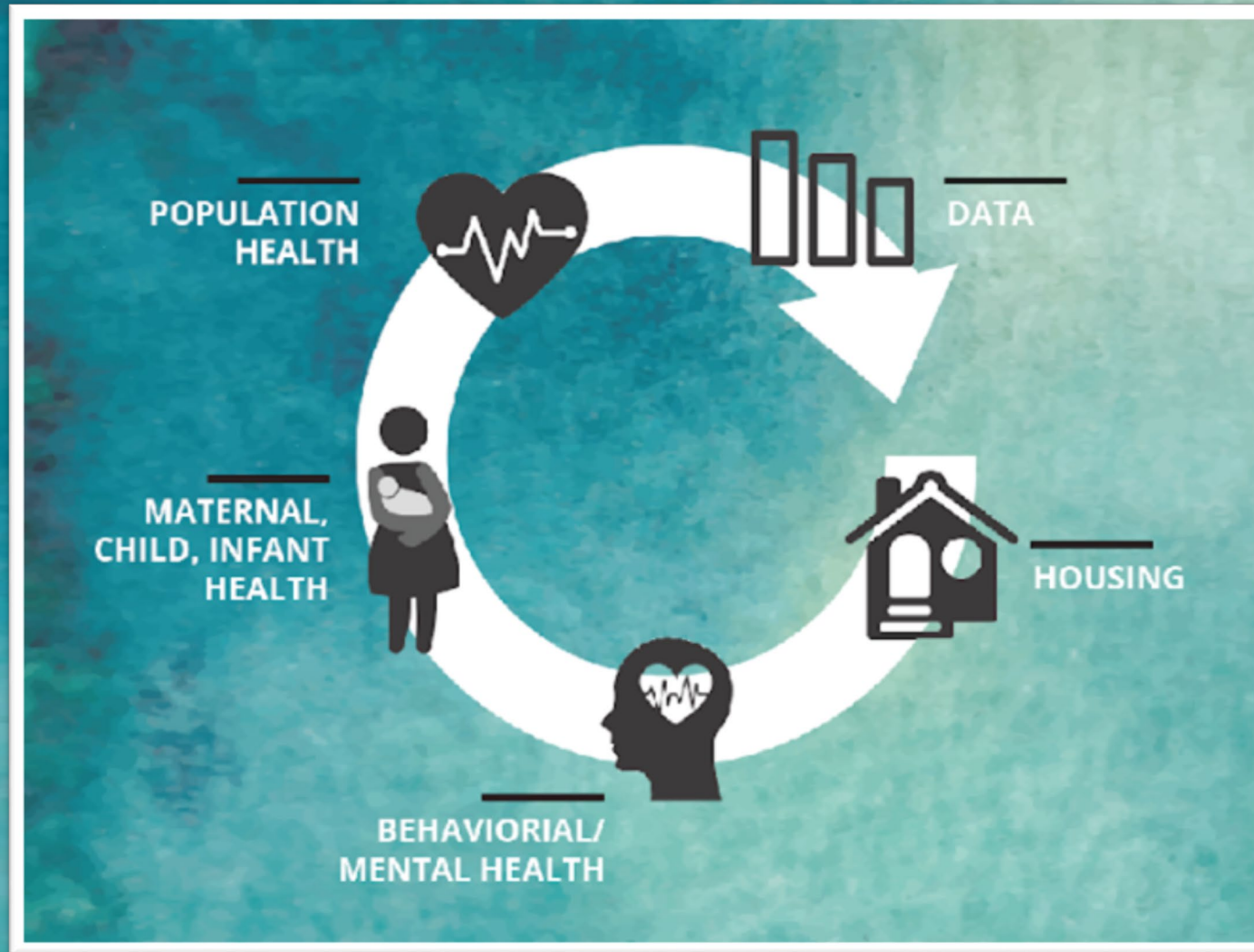






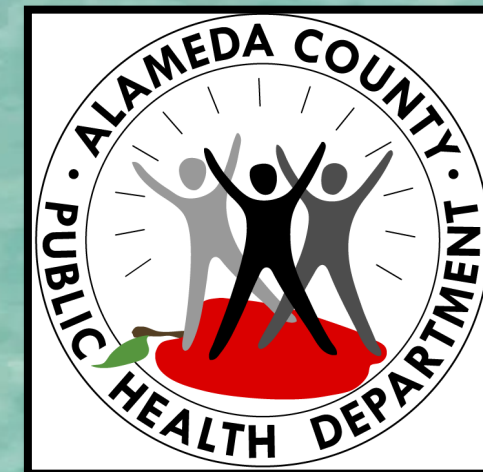


# Lifecycle of Disparities













ASIAN  
PACIFIC  
FUND

A Community Foundation

# Emerging Needs Lightning Talks

---





ASIAN  
PACIFIC  
FUND

A Community Foundation

# JUNE LEE

---

## KOREAN COMMUNITY CENTER OF THE EAST BAY (KCCEB)





















# Integrated Approach to Service & Advocacy









**"I am thrilled  
that I was able  
to help my  
fellow seniors  
register to  
vote."**



ASIAN  
PACIFIC  
FUND

A Community Foundation

# Emerging Needs Lightning Talks

---





ASIAN  
PACIFIC  
FUND

A Community Foundation

# MICHELLE BREGA

---

U.S. BANK







ASIAN  
PACIFIC  
FUND

A Community Foundation

# Emerging Needs Lightning Talks

---

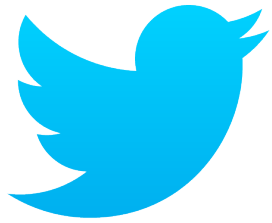




A Community Foundation

# Tag us on social media

## #APISummit



**@AsianPacificFnd**  
(no "u" in "Fund")



**@AsianPacificFund93**



**@asianpacificfund**





A Community Foundation

# API SUMMIT

---

MAY 8, 2019 | COMMONWEALTH CLUB





ASIAN  
PACIFIC  
FUND

A Community Foundation

# Mobilizing APIs to Vote and Be Counted

---





ASIAN  
PACIFIC  
FUND

A Community Foundation

# ROBERT HANDA

---

NBC BAY AREA





ASIAN  
PACIFIC  
FUND

A Community Foundation

# Case Study: One Nation Movement

---



**THIS NATION IS BUILT ON THE STRENGTH OF IMMIGRANTS**





# THIS ONE THING ASIAN AMERICAN CELEBRITIES ARE DOING TO GET CRAZY RICH IN SPIRIT





# ONE NATION COMMISSION



ONE NATION  
COMMISSION





ASIAN  
PACIFIC  
FUND

A Community Foundation

# Case Study: One Nation Movement

---





ASIAN  
PACIFIC  
FUND

A Community Foundation

# API SUMMIT

---

MAY 8, 2019 | COMMONWEALTH CLUB



# ROUNDTABLE REFLECTIONS

## QUESTION 1

**What's a key learning, insight, or takeaway that stands out for you from what you've heard today?**

## QUESTION 2

**What's one action you can commit to once you get back to your desk?**



A Community Foundation

# API SUMMIT

---

MAY 8, 2019 | COMMONWEALTH CLUB







A Community Foundation

# Moving Toward a Common Vision for the API Community

---





ASIAN  
PACIFIC  
FUND

A Community Foundation

# AUDREY YAMAMOTO

---

ASIAN PACIFIC FUND





ASIAN  
PACIFIC  
FUND

A Community Foundation

# API SUMMIT

---

**THANK YOU FOR JOINING US!**

