



ASIAN
PACIFIC
FUND

A Community Foundation
Celebrating 25 Years

25TH ANNIVERSARY GALA

Saturday, October 27, 2018
Four Seasons Hotel, San
Francisco



ABOUT OUR GALA

The Asian Pacific Fund's Annual Gala is a celebration of philanthropic leadership in the Bay Area's Asian and Pacific Islander community.

Over 400 of the region's business and community leaders gather for an inspiring evening that raises support for API-serving community organizations.

*This year, the Asian Pacific Fund celebrates its
25th Anniversary.*

In honor of this milestone, the Fund's Board of Directors has selected two honorees to acknowledge both the rich history and the inspiring future of giving back to the API community.

Contact

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2018 Gala Honoree

TANI CANTIL-SAKAUYE

Chief Justice of California

The Honorable Tani Cantil-Sakauye is the 28th Chief Justice of California and the first Asian American and the second woman to serve as the chief justice of the nation's largest state judicial system. Cantil-Sakauye has served for more than 20 years on California appellate and trial courts. She has been appointed or elevated to higher office by three governors.

Cantil-Sakauye's background growing up in a poor farming family in Sacramento has informed her commitment to justice and to giving back to the community.

"Justice is supposed to be justice for all. Access for all. So that means all representative types. All of us bring a unique experience and our views and experience to the table."

Among her many accomplishments, Cantil-Sakauye created the first domestic violence court of its kind in 1998. As Chief Justice, she launched the Power of Democracy Civic Learning Initiative, which has a vision to help revitalize democracy and promote access to justice in California.

25th Anniversary
Honorary Award

EMERALD YEH

Journalist & Former KRON4 Anchor

Since the Asian Pacific Fund's founding in 1993, Emerald Yeh has been a strong leader with a vision for catalyzing the community's wealth to address its overlooked needs.

"With your help, we are shaping a dynamic Asian philanthropic presence in the Bay Area, ensuring that overlooked needs in the Asian community are addressed through millions of grant and scholarship dollars."

Yeh is a founding member of the Asian Pacific Fund who advocated for our formation as a board member of the United Way of the Bay Area. She has been on the board for 18 years, including five years as board chair leading the successful completion of the Fund's Endowment Campaign during the Fund's most formative years. Her leadership helped the Fund to secure \$12 million to invest in future grantmaking to the API community.

Yeh is a veteran journalist who anchored KRON4 News for nearly two decades. Her conscientious reporting has earned her nine Emmys and a United Press International Award.



VALUE TO YOUR COMPANY

- **Connections:** Sponsors are able to leverage their tables to build valuable business connections.
- **Customers:** Sponsors are able to expose their brands to a captive audience of affluent, college-educated senior business professionals, decision-makers and influencers.
- **Community:** Sponsors shine as corporate citizens who share our commitment to a vibrant and thriving Bay Area API community with visibility and impact.



Grade 6-8 winners from our 2017 Growing Up Asian in America program

SPONSORS

(Patron level and above as of August 7, 2018)

Diamond

Bank of America
Destination Wealth Management
Wallace H. Coulter Foundation

Platinum

Eileses Capital LLC

Gold

Summit Partners

Silver

The Coca-Cola Company
CSAA Insurance Group, a AAA Insurer
U.S. Bank

Bronze

Equilar	Sugar Bowl Bakery
First Republic Bank	Union Bank
J.P. Morgan	U.S. Trading Company
Kaiser Permanente	Veritas Investments, Inc.
Minami Tamaki LLP	Wells Fargo
Prince of Peace	

Patron

Care.com
Deloitte
Moss Adams LLP
Prudential Financial, Inc.



Asian Pacific Fund supporters, Cecilia Chiang and Amy Tan

	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Patron \$3,000
Number of Complimentary Tickets	20	10	10	10	5
PRE-GALA RECOGNITION					
Recognition in gala invitation (<i>700 invitations</i>)	●	●	●	●	●
Logo on Asian Pacific Fund website	●	●	●	●	●
Recognition in APF social media accounts (<i>1,900 supporters</i>)	●	●	●		
Recognition in pre-gala newsletters (<i>2,400 subscribers</i>)	●	●			
ON-SITE RECOGNITION					
Recognition in gala program	●	●	●	●	●
Logo projected during gala	●	●	●		
Recognition from the podium	●	●			
Display with logo at reception bar stations	●				
Logo included on the step-and-repeat photo backdrop	●				
POST-GALA RECOGNITION					
Recognition in annual report (<i>1,000 copies</i>)	●	●	●	●	●
Recognition in gala follow-up social media	●	●	●		
Recognition in post-gala e-newsletter and 2017 community e-update	●				

The estimated value of goods or services provided is \$98 per ticket.

Please contact us if you would like to discuss other sponsorship levels tailored to your particular goals and budget.

2018 Annual Gala

OTHER SPONSORSHIP OPPORTUNITIES

*For those companies for which visibility is important yet are not able to attend,
we have the following opportunities.*

Please note that each opportunity comes with two (2) seats.

Community Spotlight Video (\$8,000)

The gala video is one of the most memorable highlights of the program, spotlighting an affiliate partner's inspiring work with the Bay Area's most vulnerable Asians and Pacific Islanders.

Our captive audience will see your logo at the end of the video.

Gala Favors (\$5,000)

Every one of our 400+ gala attendees receive a one-of-a-kind favor as a reminder of their experience. These favors are a great opportunity to introduce gala attendees to your brand.



Our Annual Impact

In 1993, the Asian Pacific Fund was created in response to the community's desire to have more philanthropic dollars invested in the Bay Area's API community.

Since then, with the support of our corporate partners and other donors, the Asian Pacific Fund has become the only nonprofit community foundation dedicated to addressing the hidden needs of all the ethnic communities under the API umbrella.

\$750K

distributed in
grants and
scholarships

100,000

vulnerable APIs
reached through
our grant dollars

70

affiliate partners
serving the
Bay Area's
API community

65

college
scholarship
recipients

600

K-12 students
reached through our
Growing Up Asian
in America program



Grantee, Friends of Children with Special Needs, provides culturally-responsive programming for families of children with special needs.



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Our mission is to strengthen the Asian and Pacific Islander community in the Bay Area by increasing philanthropy and supporting the organizations that serve our most vulnerable community members.