



A Community Foundation

Overview of the Asian Pacific Fund's Annual Gala

The Asian Pacific Fund is a non-profit foundation dedicated to strengthening the Bay Area's Asian and Pacific Islander communities. We help donors achieve their philanthropic goals, support organizations that serve our most vulnerable, and raise awareness about pressing community needs.

To commemorate our 21st year, and celebrate philanthropic leaders in our community, the Asian Pacific Fund is hosting our annual gala on **Saturday, October 18, 2014 at the Four Seasons Hotel in San Francisco**. The gala is a unique gathering of business and civic leaders from the Asian American community. In addition to celebrating Asian American leadership, our gala presents key networking opportunities and exposure to nearly 400 corporate, civic and community leaders.

A special part of the evening is the presentation of our **Leadership in Philanthropy** award. The award recognizes individuals who are leaders who have attained great success in their field while also being a role model for giving back. Former recipients include: Vinod Khosla, co-founder of Sun Microsystems; Dado Banatao, managing partner and founder of Tallwood Venture Capital; Arun Sarin, former chief executive of Vodafone Group; Amy Tan, award-winning author; Sybase CEO John Chen; wholesale and retail business leaders Hua Ngo and Chieu Le; and community leader Dale Minami.

This year's recipient is Steve Chen, co-founder of YouTube. In addition to being a successful Internet entrepreneur, Steve is a role model for the next generation of philanthropists.

We hope you will consider being included among the corporate partners who have supported our annual galas and received tremendous visibility within the Asian American community and beyond.

For more information about becoming a corporate sponsor, please contact Executive Director, Audrey Yamamoto at audrey@asianpacificfund.org.

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Overview of Sponsorship Benefits

The chart below describes our sponsorship levels and benefits. Sponsors are recognized via the gala, media coverage, program materials, and on our website. Our corporate supporters tell us that they value this opportunity to demonstrate their commitment to the community.

BENEFITS	SPONSORSHIP LEVELS				
	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Patron \$2,500
Greetings from the podium	•				
Display with logo in reception area	•				
Photos with Board of Directors, Honorees, other VIPs	•				
Logo in printed invitation (700), post-Gala e-newsletter (1,300 subscribers) and Annual Report (1500 donors)	•	•			
Recognition from the podium	•	•			
Logo projected during Gala	•	•	•		
Logo on signage at all dinner and registration tables	•	•	•		
Recognition at an annual workshop for more than 80 Asian community organizations (upon request)	•	•	•		
Logo on Asian Pacific Fund website for support of 2013 annual campaign	•	•	•		
Logo printed in Gala program	•	•	•	•	
Recognition on Asian Pacific Fund website for support of 2013 annual campaign	•	•	•	•	
Recognition in Gala invitation	•	•	•	•	•
Recognition in the Gala program	•	•	•	•	•
Recognition in the Annual Report, distributed to 1,500 donors	•	•	•	•	•
Table of 10	•	•	•	•	•