ANNUAL GALA

Saturday, October 10, 2020
Four Seasons Hotel
San Francisco
The Asian Pacific Fund's Annual Gala is a celebration of philanthropic leadership in the Bay Area's Asian and Pacific Islander community.

Over 450 of the region's business and community leaders gather for an inspiring evening that raises support for API-serving community organizations.

Contact
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President & Executive Director
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audrey@asianpacificfund.org
FORMER GALA HONOREES

Titles reflect affiliations at the time the award was presented

Gideon Yu
Co-Owner & Former President, San Francisco 49ers

Amy Tan
Best-Selling Author

Steve Chen
Co-founder of YouTube

Tani Cantil-Sakauye
Chief Justice of California
California Supreme Court

Sheila Marcelo
Founder & CEO of Care.com

Kevin Chou
Chairman of Gen.G esports
CEO & co-founder of Forte

Dado & María Banatao
Chairman and Trustee of PhilDev

Emerald Yeh
Journalist
Founding Board Member
VALUE TO YOUR COMPANY

• **Connections**: Sponsors are able to leverage their tables to build valuable business connections.

• **Customers**: Sponsors are able to expose their brands to a captive audience of affluent, college-educated senior business professionals, decision-makers and influencers.

• **Community**: Sponsors shine as corporate citizens who share our commitment to a vibrant and thriving Bay Area API community with visibility and impact.
2019 SPONSORS

Platinum
Bank of America
Destination Wealth Management

Gold
Chronicle LLC

Silver
Kaiser Permanente
Sugar Bowl Bakery
Summit Partners
U.S. Bank

Bronze
The Coca-Cola Company
East West Bank
Equilar
First Republic Bank
Minami Tamaki LLP
Prince of Peace Enterprises
PwC
Union Bank
U.S. Trading Company
Veritas Investments, Inc.
Wells Fargo

Patron
CSAA Insurance Group, a AAA Insurer
Deloitte
Lubin Olson & Niewiadomski, LLP
Moss Adams LLP
OUM & Co. LLP
Please contact us if you would like to discuss other sponsorship levels tailored to your particular goals and budget.

The estimated value of goods or services provided is $108 per ticket.

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<thead>
<tr>
<th></th>
<th>Platinum $20,000</th>
<th>Gold $15,000</th>
<th>Silver $10,000</th>
<th>Bronze $5,000</th>
<th>Patron $3,000</th>
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<tbody>
<tr>
<td>Number of Complimentary Tickets</td>
<td>20</td>
<td>10</td>
<td>10</td>
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<tr>
<td><strong>PRE-GALA RECOGNITION</strong></td>
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<td>Recognition in gala invitation (500 printed &amp; 2300 electronic)</td>
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<td>Logo on Asian Pacific Fund website</td>
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<td>Individual recognition on APF social media platforms (2,500 followers)</td>
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<tr>
<td>Recognition in pre-gala e-newsletter (2,300 subscribers)</td>
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<tr>
<td><strong>ON-SITE RECOGNITION</strong></td>
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<tr>
<td>Recognition in gala program</td>
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<tr>
<td>Logo projected during gala</td>
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<td>Recognition from the podium</td>
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<td>Display with logo at reception bar stations</td>
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<tr>
<td><strong>POST-GALA RECOGNITION</strong></td>
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<td>Recognition on APF social media platforms</td>
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<td>Recognition in post-gala Fund Update (2,500 subscribers)</td>
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For those companies for which visibility is a priority, we have the following opportunities. Please note that each opportunity comes with two (2) seats.

Community Spotlight Video ($8,000)
The gala video is one of the most memorable highlights of the program, spotlighting an affiliate partner's inspiring work with the Bay Area's most vulnerable Asians and Pacific Islanders. Our captive audience will see your logo at the end of the video.

Grantee Showcase & Table ($5,000)
The showcase is an opportunity to highlight our current Emerging Needs Initiative grantees' projects and programs during the reception. Sponsorship will also include a table for grantee representatives to join the dinner. Attendees will see your logo at showcase tables.
In 1993, the Asian Pacific Fund was created in response to the community’s desire to have more philanthropic dollars invested in the Bay Area’s API community. Since then, with the support of our corporate partners and other donors, the Asian Pacific Fund has become the only nonprofit community foundation dedicated to addressing the hidden needs of all the ethnic communities under the API umbrella.

- **$1.5M** distributed in grants and scholarships
- **100,000** vulnerable APIs reached through our grant dollars
- **70+** affiliate partners serving the Bay Area’s API community
- **1000** reached through education programs & events
Our mission is to strengthen the Asian and Pacific Islander community in the Bay Area by increasing philanthropy and supporting the organizations that serve our most vulnerable community members.