



ASIAN
PACIFIC
FUND

A Community Foundation

ANNUAL GALA

Saturday, October 19, 2019
Four Seasons Hotel
San Francisco



ABOUT OUR GALA

The Asian Pacific Fund's Annual Gala is a celebration of philanthropic leadership in the Bay Area's Asian and Pacific Islander community.

Over 450 of the region's business and community leaders gather for an inspiring evening that raises support for API-serving community organizations.



Contact

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2019 Leadership in Philanthropy Award

KEVIN CHOU

*Chairman & co-founder, Gen.G esports
CEO & co-founder, Forte*

Kevin Chou is the founding CEO of Forte, a new blockchain venture in the games industry. Forte's mission is to build a more collaborative future in gaming by realigning the economic relationship between players and developers. He also serves as the Chairman of Gen.G, an esports enterprise bridging Asia and North America and his second entrepreneurial venture.

Previously, Kevin was CEO and co-founder of Kabam, a top developer of mobile games. Kevin led the company from business plan founding to over \$400M in annual revenue serving over 500 million players. Kabam developed leading partnerships with Marvel, Star Wars, Fast & Furious, Lord of the Rings, and Hunger Games. Kabam was profitable from 2012 until the sale of the company's studios, which in total generated nearly \$1 billion in value.

Kevin graduated magna cum laude from the UC Berkeley undergraduate Haas School of Business program. He serves on the Board of Trustees at UC Berkeley. He made Fortune's 40 under 40 list in 2014 and was the youngest recipient of UC Berkeley's Alumnus of the Year Award in 2019. In 2017, his gift of \$25M was the largest ever made to UC Berkley for someone under 40.

VALUE TO YOUR COMPANY

- **Connections:** Sponsors are able to leverage their tables to build valuable business connections.
- **Customers:** Sponsors are able to expose their brands to a captive audience of affluent, college-educated senior business professionals, decision-makers and influencers.
- **Community:** Sponsors shine as corporate citizens who share our commitment to a vibrant and thriving Bay Area API community with visibility and impact.



2018 SPONSORS

Diamond

Bank of America
Destination Wealth Management
Wallace H. Coulter Foundation

Platinum

Eileses Capital LLC

Gold

Summit Partners

Silver

The Coca-Cola Company
CSAA Insurance Group, a AAA Insurer
U.S. Bank

Bronze

Equilar	Sugar Bowl Bakery
First Republic Bank	Union Bank
J.P. Morgan	U.S. Trading Company
Kaiser Permanente	Veritas Investments, Inc.
Minami Tamaki LLP	Wells Fargo
Prince of Peace	

Patron

Care.com
Deloitte
Moss Adams LLP
Prudential Financial, Inc.



Asian Pacific Fund supporters, Cecilia Chiang and Amy Tan

	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Patron \$3,000
Number of Complimentary Tickets	20	10	10	10	5
PRE-GALA RECOGNITION					
Recognition in gala invitation (700 invitations)	●	●	●	●	●
Logo on Asian Pacific Fund website	●	●	●	●	●
Recognition in APF social media accounts (2,000 supporters)	●	●	●		
Recognition in pre-gala e-newsletters (2,300 subscribers)	●	●			
ON-SITE RECOGNITION					
Recognition in gala program	●	●	●	●	●
Logo projected during gala	●	●	●		
Recognition from the podium	●	●			
Display with logo at reception bar stations	●				
POST-GALA RECOGNITION					
Recognition in gala follow-up social media	●	●	●	●	●
Recognition in post-gala e-newsletter and 2019 community e-update	●				

The estimated value of goods or services provided is \$102 per ticket.

Please contact us if you would like to discuss other sponsorship levels tailored to your particular goals and budget.



Our Annual Impact

In 1993, the Asian Pacific Fund was created in response to the community's desire to have more philanthropic dollars invested in the Bay Area's API community.

Since then, with the support of our corporate partners and other donors, the Asian Pacific Fund has become the only nonprofit community foundation dedicated to addressing the hidden needs of all the ethnic communities under the API umbrella.

\$750K

distributed in
grants and
scholarships

100,000

vulnerable APIs
reached through
our grant dollars

70

affiliate partners
serving the
Bay Area's
API community

65

college
scholarship
recipients



Grantee, Friends of Children with Special Needs, provides culturally-responsive programming for families of children with special needs.



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Our mission is to strengthen the Asian and Pacific Islander community in the Bay Area by increasing philanthropy and supporting the organizations that serve our most vulnerable community members.