

PRESENTS

Growing Up Asian in America

STUDENT ART, ESSAY & VIDEO CONTEST • \$20,000 IN CASH & PRIZES

2015 CONTEST THEME: CELEBRATING OUR ROOTS

Entry Deadline: Wednesday, March 4, 2015

2015 marks **Growing Up Asian in America's 20th anniversary**. For two decades, a generation of K-12 students has submitted tens of thousands of art, essays and videos to share what it's like to grow up both Asian and American.

In celebration of the generations who have come before you, tell us about your family's arrival in America. How does that moment in your family history compare to your experience growing up both Asian and American?

In answering the prompt, we invite you to talk to older members of your family. Ask them about your family's arrival in America and include any insights from the interview in your art, essay or video.

PRIZES

- ★ 3 ESSAY and 3 ART winners from each grade category will win **\$1,000** in cash and prizes.
- ★ Up to 3 VIDEO winners will win **iPad minis** and have their videos featured online.

IDEAS FOR YOUR ENTRY

Use the following questions to help spark your creativity. You do not have to answer any of the questions below as long as your entry is about your family's arrival to the U.S. as Asian or Pacific Islander Americans.

- Who was the first in your family to arrive here, why did he/she come, and what was it like adjusting to life in America?
- What generation are you? How has that influenced or affected your upbringing?
- What is it like growing up in 2015 compared to the first person in your family who came here?
- Why did your family come to the U.S.? What did they sacrifice? What did they gain?
- What traditions or beliefs has your family held on to that trace back to your ancestors or elders?



My Korean Heritage, Rhee K., 8th Grade

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ELIGIBILITY CRITERIA

- Students of all backgrounds including Chinese, Filipino, Indian, Japanese, Korean, Vietnamese, other Asian, Pacific Islander and multiracial ethnicities are invited to submit entries.
- You must be in grade K through 12.
- You must live in Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano or Sonoma County.
- If you have won in previous years, you cannot submit an entry unless you are in a different grade/entry category now. The three grade categories are grades K-5, 6-8 and 9-12. The entry categories are Art, Essay and Video.
- Contestants cannot win a prize in more than one category (ex. Art and Essay).
- Children of contest judges or screeners are ineligible to submit entries.

Winning entries are selected based on creativity, originality and skill in the category. Winners are notified by the end April. Awards will be presented at a ceremony on May 3, 2015 at the Asian Art Museum. **Must be present to win.**

HOW TO SEND YOUR ENTRY

Art or Essay (K-12)

Complete the form below and mail or deliver entry to:

Growing Up Asian in America
Asian Pacific Fund
465 California Street, Suite 809
San Francisco, CA 94104

Video (6-12)

Videos must be submitted online on our website at:

www.asianpacificfund.org/growing-up-asian-in-america

ENTRIES MUST BE POSTMARKED BY WEDNESDAY MARCH 4, 2015 OR DELIVERED IN PERSON BY 5 P.M. SORRY, NO ENTRIES WILL BE ACCEPTED BY FAX.

Submitting materials to the contest is considered a grant of license to the Asian Pacific Fund to use the materials in any manner, including the creation of derivative works without payment of a royalty. The Asian Pacific Fund is a tax-exempt non-profit organization and will only use these materials to further its charitable and educational mission.



ENTRY GUIDELINES

Art (K-12)

Format: MUST BE 8-1/2" x 11"

Materials and Media: Anything two-dimensional. All paints, crayons, colored pencils, markers, photographs, computer generated graphics etc. are accepted. No sculptures or pop-ups, please.

Essay or Poem (K-12)

Format: 8-1/2" x 11" paper, 12 pt. font size.

Length: 500 words MAXIMUM. Hand-written essays accepted. Please print or write on one side only.

Video (6-12)

Only 6-12th grade contestants are eligible to submit video entries.

Format: Videos must be 1 minute MAXIMUM. 300MB (size) max. Video files must be in .avi, .mov, or .wmv.

GENERAL

You may send one entry in each category (e.g. one piece of writing and one piece of art, one video--if in 6-12th Grade). We will not accept more than one entry per category. Art is judged separately from essays and poems, so please do not submit an entry that combines writing with art. Each entry must have a complete entry form.

Growing Up Asian in America is a program of the Asian Pacific Fund and was started in 1995 as one of the largest youth celebrations of Asian Pacific American Heritage Month in the nation.

QUESTIONS?

Contact the Asian Pacific Fund at (415) 395-9985 x500 or e-mail contest@asianpacificfund.org. More information on Growing Up Asian in America is available online at www.asianpacificfund.org or www.nbcbayarea.com, search "Growing Up."



Asian Pacific Fund

GROWING UP ASIAN IN AMERICA OFFICIAL ENTRY FORM

Category: Art Essay or Poem (Video contestants must fill out a form online)

PLEASE PRINT NEATLY

How Did You Hear About the Contest? School Library TV/Radio Online

First Name: _____ Middle: _____ Last Name: _____ Grade: _____

Street Address: _____

City: _____, CA Zip Code: _____

Telephone: _____ E-mail of Parent/Guardian: _____

School Name: _____ School City: _____

Title of Entry: _____